The New Digital Citizenship
Empower Proactive Digital Learners

Digital citizens are learners who use their technology-driven powers conscientiously—and with empathy—to help make the world a better place.

Every digital learner is also a:

- **Digital Agent**: Leverages technology to solve social problems. 85% of millennials believe they can make their world a better place.
- **Digital Interactor**: Actively influences societal norms. 60% of millennial leaders say social media plays a key role in bringing change.
- **Digital Self**: Proactively manages their digital identity and property. 47% of teens say they do everything they can to protect their digital identity.
- **Advocates for equal digital rights and access for all**: 97% of teachers say their students don’t have the digital tools they need.

- **Communicates with empathy via digital channels**: 77% of teens say people are less authentic on social media.
- **Collaborates with others to accomplish goals**: 90% of questions posed online are answered correctly by peers.
- **Applies critical thinking to all online sources**: 80% of students mistake “sponsored content” ads for legit news.
- **Respects the digital privacy and rights of others**: 80% of students believe knowing about intellectual property is important for their future career.
- **Understands the permanence of the digital world**: 85% of employers say positive online content influences hiring decisions.

Find more digital citizenship resources on the ISTE Blog at iste.org/blog.

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