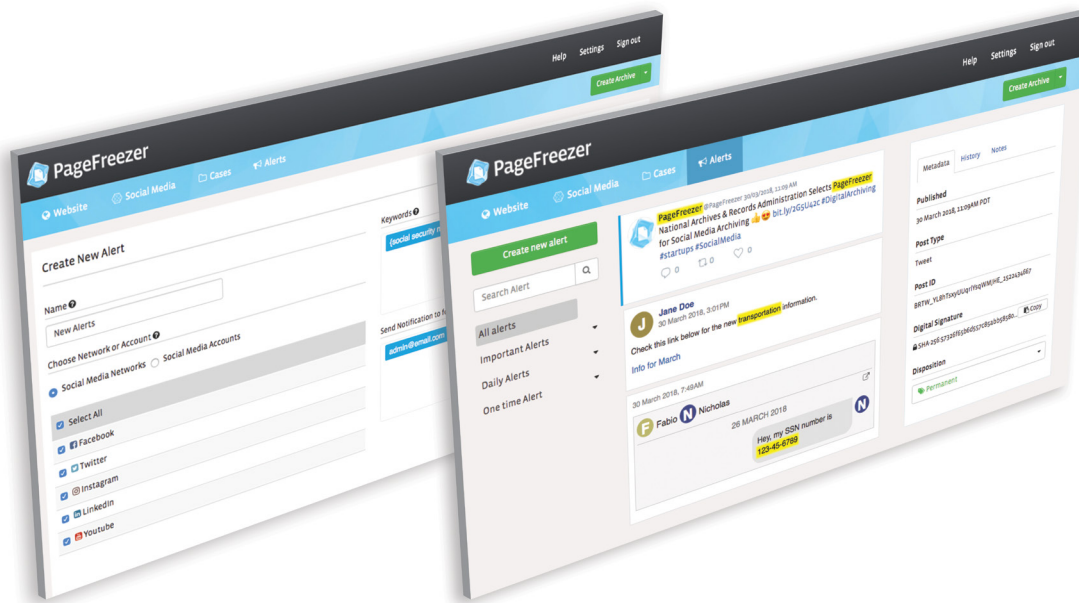




Social Media Keyword Alerts

With PageFreezer's Social Media Keyword Alerts feature, you can monitor your social media channels by customizing a list of relevant keywords, text patterns, number patterns and regular expressions you want to keep an eye on, and get notified by email when they appear (as an exact match, or related match) on one or all of your social media accounts.





This feature helps you:

- ✓ Detect the sharing of sensitive content such as credit card information, addresses, SIN numbers and phone numbers, and flagging them for removal
- ✓ Monitor profanity, verbal abuse or hostile conversations on your public social media pages to flag for removal or response by your monitoring team.
- ✓ Enforce your internal social media policies by ensuring no discussion of personal topics or sharing of personal information takes place within your collaborative social networks.
- ✓ Pinpoint any conversations surrounding a key topic of interest - *i.e transportation, , inauguration, etc.*
- ✓ Assist your law enforcement agency in tracking persons of interest as they appear on social media feeds.

About PageFreezer

PageFreezer is a leading provider of website and social media archiving solutions to a wide range of industries including finance, legal, telecom, retail, utilities, government and post-secondary education. PageFreezer is a SaaS (Software-as-a-Service) application that enables organizations and corporations of all sizes to permanently preserve their website and social media content in evidentiary quality and then access those archives and replay them as if they were still live. Uses for the archived data range from compliance with regulators such as the SEC, FINRA and the FDA to litigation preparedness, evidence capture, call center support and competitive intelligence.

Based in Vancouver, British Columbia, PageFreezer Technologies is a privately-held firm that is owned and managed by a successful team of software veterans. The company was founded in 2006 and has been operating in Europe and North America since 2010. With a rapidly expanding customer base and the most comprehensive website and social media archiving solutions available, PageFreezer is the premier provider of archiving services for online content to companies throughout the world.

Disclaimer

This document was created to provide information about a specific issue. This document does not take a position on any specific course of action or proposal, nor is it intended to endorse any particular vendor or product. Every effort has been made to present accurate and reliable information; however, PageFreezer assumes no responsibility for consequences resulting from the use of the information herein.

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