



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

### **2017 MLL CHAMPIONSHIP GAME SET FOR FRISCO, TX**

*Ford Center at the Star to host 17th MLL Championship*

**BOSTON (February 15, 2017)** – Major League Lacrosse (MLL), the premier outdoor professional lacrosse league, announced today Ford Center at The Star in Frisco, TX will host the 2017 MLL Championship Game on Saturday, August 19. It will mark the first ever MLL Championship Game in the state of Texas.

“We are extremely proud to announce a partnership with the city of Frisco and The Star,” MLL Commissioner David Gross said. “Ford Center is a premier venue that will be instrumental in showcasing our Championship Game this August and we look forward to growing the sport of lacrosse in Texas.”

Ford Center is a 12,000-seat indoor facility on the campus of The Star that hosts the Dallas Cowboys World Headquarters and serves as the team’s practice venue. It opened in August 2016 with a slate of local high school football games. The facility serves as a focal point to the sports and entertainment district that offers fans the ultimate experience with over 15 restaurants, the Dallas Cowboys ring of honor, an Omni Hotel and the Tostitos Championship Plaza.

“We’re beyond thrilled to host the 2017 Major League Lacrosse Championship Game at our state-of-the-art facility here at Ford Center at The Star,” said Dallas Cowboys Chief Operating Officer Stephen Jones. “With lacrosse being one of the fastest growing sports in North Texas, we’re looking forward to providing an incredible environment for all fans of MLL and the sport of lacrosse.”

This year’s MLL Championship Game will mark the second MLL game of any kind in the state of Texas, along with the 2015 MLL All-Star Game at BBVA Compass Stadium in Houston.

Each of the previous three MLL Championship Games was held in Kennesaw, GA at Fifth Third Bank Stadium. The Denver Outlaws won the Steinfeld Trophy last season with a 19-18 win over the Ohio Machine, for the franchise’s second ever league title.

Tickets for the 2017 MLL Championship Game will go on sale to the public on Saturday, February 18. Also on this Saturday, Ford Center will host men’s and women’s college lacrosse games, as well as high school games, as part of the annual Patriot Cup tournament.

#### **About Major League Lacrosse**

Major League Lacrosse (MLL), the premier professional outdoor lacrosse league, was founded by Jake Steinfeld and is headquartered in Boston. MLL has continued to lead the sport of lacrosse into the mainstream of competitive team sports over the past 17 years. The league is made up of nine teams: The Atlanta Blaze, Boston

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Cannons, Charlotte Hounds, Chesapeake Bayhawks, Denver Outlaws, Florida Launch, New York Lizards, Ohio Machine and Rochester Rattlers.

**About The Star:**

The Star is the 91-acre campus of the Dallas Cowboys World Headquarters and practice facility in Frisco, Texas. Developed as a first-of-its-kind partnership between the City of Frisco and Frisco ISD, The Star features Ford Center, a 12,000-seat stadium that hosts Frisco ISD football games and other events; Cowboys Fit, a 60,000 square-foot gym developed in partnership with leading fitness developer, Mark Mastrov; and Cowboys Club, a members-only club where the country club meets the NFL. Throughout 2017, The Star will welcome The Omni Frisco Hotel, a 16-floor, 300-room luxury hotel; Baylor Scott & White Sports Therapy & Research at The Star, a 300,000 square-foot center of excellence for sports medicine; as well as a variety of shopping, dining and nightlife options. For more information on The Star, visit: <http://thestarinfrisco.com/>.

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