BigRoad FREIGHT

BigRoad Launches BigRoad Freight - A Load Matching Platform Within the BigRoad Mobile App Electronic Logbook

BigRoad Freight Enables Drivers to Book Loads Online While Providing Hours-of-Service Visibility

Waterloo, ON | November 22, 2017 - BigRoad has launched BigRoad Freight - a load matching platform built within the BigRoad Mobile App. BigRoad Freight gives owner-operators and fleets the ability to book the loads they want while ensuring quick payment and providing hours-of-service (HOS) visibility.

BigRoad is the first company to launch in-app load matching within an electronic logbook application that suggests loads based on a driver's GPS coordinates and available hours-of-service. Drivers using the BigRoad Mobile App can easily sign up to participate in BigRoad Freight. Once registered, drivers are sent push notifications recommending loads to them. They can view load details, including the payout, and choose to accept or reject loads from within the app. This eliminates phone calls, emails, and dealing with brokers directly.

"At BigRoad, we've always put drivers first. We wanted to find a way to help put more money in their pockets while enabling them to achieve hours-of-service and electronic logging device mandate compliance with our industry leading solution," noted Tony Lourakis, Chief Executive Officer (CEO) of BigRoad - A Fleet Complete Company. "Making money shouldn't be complicated - drivers have enough to worry about. We've simplified how drivers book loads and get paid, sparing them from having to call brokers, play phone tag, and haggle over the price."

BigRoad Freight empowers drivers to book the loads they want, when they want them, 24/7 from their mobile device. Payout and terms are straightforward, simplifying the load booking process and removing the need to speak with brokers directly. Payments can be sent within a few days via a method selected by the drivers, enabling faster payment.

Through partnerships with brokers, load boards, and digital freight platforms, BigRoad Freight creates simplicity, improves speed, and establishes transparency in shipper-carrier relations. By leveraging real-time location information and a unique compliance availability dataset, shippers

and carriers benefit from improved schedule predictability and asset optimization. BigRoad is committed to developing partnerships to grow the number of loads offered through the platform.

As an industry leader in the regulatory compliance space, BigRoad has helped thousands of owner-operators and fleets stay ELD compliant through their innovative, easy-to-use compliance solution. All BigRoad users, with or without a DashLink ELD, can participate in BigRoad Freight. Combined, BigRoad's solutions helps drivers to simplify their day by removing the guesswork out of compliance and HOS availability.

"At BigRoad, we've always developed our solutions from the driver's perspective which is why we're the compliance solutions leader," added Jake McGuire, Vice-President of Sales, Marketing, and Customer Success at BigRoad. "It's what makes BigRoad Freight so innovative and easy-to-use."

About BigRoad Freight
BigRoad Freight is the only in-app platform that enables drivers to book their own loads in real-time, while getting paid quickly, and providing hours-of-service (HOS) visibility and awareness. BigRoad Freight works within the BigRoad Mobile App, the #1 electronic logbook application available for Apple and Android devices, and can be paired with BigRoad's DashLink to achieve electronic logging device (ELD) mandate compliance.

About BigRoad
BigRoad - A Fleet Complete Company is the industry leading provider of hours-of-service (HOS) and electronic logging device (ELD) mandate compliance solutions for the North American transportation industry. In March 2017, BigRoad was acquired by Fleet Complete, a global IoT provider of mission critical fleet, asset and mobile workforce management and telematics solutions. BigRoad's solutions include the BigRoad Mobile App electronic logbook, the BigRoad Web App fleet management tool, and the DashLink ELD. Over 500,000 drivers and 30,000 fleets trust BigRoad's solutions to simplify day-to-day activities, create operational efficiency, and improve profitability. BigRoad has received numerous awards for innovation and growth including the 2017 North American Electronic Logging Device (ELD) Solution Customer Value Leadership Award from Frost and Sullivan.

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BigRoad Freight Fact Sheet

Who is BigRoad?

- BigRoad - A Fleet Complete Company is an industry leading provider of hours-of-service (HOS) and electronic logging device (ELD) compliance solutions to the North American transportation industry
- BigRoad was founded in 2011 and is based out of Waterloo, Ontario Canada
- BigRoad offers three products with the goal of making the lives of drivers and fleets easier, not harder:
    - The BigRoad Mobile App - the #1 electronic logbook for drivers, available for FREE on Google Play and iTunes
    - The BigRoad Web App - a fleet management platform
    - DashLink ELD - the top electronic logging device (ELD) to achieve ELD mandate compliance
- Over 500,000 drivers and 30,000 fleets rely on BigRoad to achieve HOS and ELD mandate compliance
- BigRoad was acquired by Fleet Complete in March 2017
- BigRoad was recently awarded the 2017 North American Electronic Logging Device (ELD) Solution Customer Value Leadership Award from Frost and Sullivan
- BigRoad placed #239 on the Branham300's Top 250 Canadian ICT Companies list, #20 on the Top 25 Movers and Shakers list, and the #15 on the Top Growth Companies list for 2017. The Branham300 is the definitive listing of Canada's top public and private ICT companies, as ranked by revenue.

What is BigRoad Freight?

- BigRoad Freight is a load matching platform built within the BigRoad Mobile App
- It is the first load matching platform to live within an hours-of-service compliance application
- A load matching platform is a tool that helps drivers find loads based on certain criteria. In the case of BigRoad Freight, drivers will be matched with loads that fit their GPS coordinates, typical routes, and available drive time.
- Using BigRoad Freight, drivers will not have to search through loads to determine if they are a good fit for them, as only the loads that meet the above criteria will be suggested
- An hours-of-service (HOS) compliance application is a tool that helps drivers create their daily logs by tracking their on-duty/off-duty breaks and drive time to create their daily log graphs. The application also notifies drivers when they are running out of time to help prevent form-and-manner errors.

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- BigRoad Freight uses the driver's available drive time, typical routes, and GPS coordinates from the BigRoad Mobile App to suggest loads via push notification

When Does BigRoad Freight Launch?

- BigRoad Freight launches Wednesday, November 22, 2017

How Does a Driver Join BigRoad Freight?

- To join BigRoad Freight, drivers and fleets can sign-up via our online form: **www.bigroad.com/solution/freight/sign-up**

Why Should a Driver Sign Up for BigRoad Freight?

- BigRoad Freight enables drivers and fleets to:
  - Book the loads they want, when they want
  - Keep more money in their pockets
  - See their available hours-of-service (HOS) and make them aware of how a load will affect their drive time

How Does BigRoad Freight Work?

- Drivers and fleets sign up through an online form
- Drivers and fleets will be contacted within 24-48 hours to review and approve their application
- Once approved, drivers will receive suggested loads via push notifications
- Within the BigRoad Mobile App, loads are suggested to drivers based on their GPS coordinates, typical routes, and available hours-of-service
- Before accepting the load, drivers can view load details, suggested route, payout, and the impact the load will have on their available drive time
- Drivers can easily accept or reject a load. Loads can be booked 24/7 from the driver's mobile device
- Drivers can select a payment method that allows them to be paid within a few days for a nominal fee (5% of the load payout) or by default 30 days
- When paired with BigRoad's DashLink ELD, drivers can achieve ELD mandate compliance

Boilerplate

About BigRoad Freight

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Biographies

Jake McGuire

Jake McGuire is the Vice President of Sales, Marketing and Customer Success at BigRoad - A Fleet Complete Company. As VP, Jake plans and strategizes for BigRoad's future, sharing his vision for BigRoad's growth and driving the execution with his teams. His passion for business, coupled with his extensive experience in sales, marketing and customer success, enables Jake to inspire his teams to reach their full potential through strong leadership and mentoring.

Jake brings a wealth of experience to BigRoad, from pivoting core business tactics, to increasing market penetration, to developing and executing go-to-market strategies. He has held senior positions at various tech companies including NetSuite, Multapplied Networks, and Seekda/MetaMarketplace, honing his business acumen and guiding his innovative vision for BigRoad.

Tony Lourakis

Tony Lourakis is the Chief Executive Officer (CEO) of BigRoad - A Fleet Complete Company. He oversees BigRoad's overall strategy as the company experiences tremendous growth. Tony is also the co-founder and CEO of Fleet Complete, where he drives Fleet Complete's vision and inspires various teams to achieve ambitious growth goals while continuously innovating leading-edge software solutions.

Tony's excellent leadership skills, along with his in-depth knowledge of software design, have been instrumental to Fleet Complete's current position as the global IoT industry leader. In addition, Tony's entrepreneurial experience and strong leadership acumen make him an asset to BigRoad.

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BRAND GUIDELINES

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BigRoadFREIGHT

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SECONDARY LOGO

WHO WE ARE.

Size and true colours do matter.

BigRoad
FREIGHT

BigRoad
FREIGHT

1" minimum

Pantone 715C
C=0 M=55 Y=99 K=0
R=246 G=139 K=31
#F68B1F

Pantone 6C
C=71 M=65 Y=64 K=68
R=40 G=40 K=40
#282828

Pantone 326C
C=76 M=11 Y=32 K=0
R=24 G=170 K=177
#18AAB1

WE LIKE TO BE SEEN.

Please follow the background colour guide when overlaying the BigRoad Freight logo.

When overlaying over a BigRoad Freight colour, please use our inverse logo or knockout logo.

When overlaying over any other colour, please use our knockout logo and ensure legibility.

WE LIKE OUR LOGO.

So please, keep your hands to yourself and avoid these logo mistakes.

Do not rotate or angle.

Do not stretch, skew or distort.

Do not alter colours.

Do not change the transparency of the logo.

The logo must be legible at all times. Do not place the logo on low contrast colour backgrounds.

Do not place the logo on busy or colour images.

If placing the logo over an image, a solid black overlay (at least 70% opacity) is recommended.