

1. How do we collect personal data?

1.1 Information from you

1.1.1 In general, we collect personal data directly or indirectly from you in a variety of ways, both online and offline, such as

- (a) when you request or engage us for our services,
- (b) when we request or engage you for your services,
- (c) when you request or purchase our products,
- (d) when we request or purchase products from you,
- (e) when we enter into an agreement with you or act under such agreement,
- (f) when we perform our services,
- (g) when you log in to or use any of our external systems,
- (h) when you submit an contact- or order form on our website,
- (i) when we meet at meetings, events, seminars, fairs, etc.,
- (j) when you sign up for our newsletter subscription service,
- (k) when you participate and sign up to participate in our events,
- (l) when you interact on our social medias,
- (m) when you participate in our surveys,
- (n) when you contact us through our website, by e-mail, letter or phone or face-to-face, or
- (o) when you in any other way interact with us.

1.1.2 We will also, with your consent, use cookies and other tracking technology when you use our web site (www.apptus.com) in order to optimize your experience of these. Please see the paragraph describing automatic data collection tools for more information about these technologies and your rights in this context.

1.2 Information from other sources

1.2.1 We may collect data about you when we interact with a party, for which you are a contact person, in any of the ways mentioned in section 1.1.1 above.

1.2.2 We may collect data about you from other persons linked to the party for which you are a contact person.

1.2.3 If the company you act as a contact person for enters into an agreement with us via one of our partner companies, we may collect information about you from the partner company.

1.2.4 We may also collect data about you from marketing or analyst companies, our customers or partners or from event organisers.

1.3 Cookies and other automatic data collection tools

- 1.3.1 We may, with your consent, use cookies and other digital tracking technologies to collect information about your movements on our website (www.apptus.com) and when interacting with us, to optimize your experience.
- 1.3.2 A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computer's hard disc so that the website can remember who you are.
- 1.3.3 When you visit our website a cookie will be sent to your computer. Cookies are used to help recognize you as a unique visitor when you return to our website. It is also used to allow us to tailor content to match your preferred interests. We cannot identify you personally this way.
- 1.3.4 You have the ability to accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of our website if cookies are disabled.