

BioCatch Granted Additional Patent to Detect User Identity on Electronic Devices, Extending Position as World's Leading Behavioral Biometrics Company

This is BioCatch's 4th *patent solidifying its position as the world's leading authentication platform*

Tel Aviv, Israel – March 3, 2015 – <u>BioCatch</u>, the global leader in Behavioral Biometrics, Authentication and Malware Detection, announced today that the US Patent Office granted the company a new patent extending the Company's ability to authenticate users on an electronic device.

The patent, entitled "<u>Device, system, and method for detecting user identity based on</u> <u>motor control loop model</u>," grants BioCatch a patent for the way its technology extracts cognitive parameters from the interaction between a user and a device.

The patent demonstrates a biometric accuracy for the benefit of a continuous user authentication platform. This is done by a combination of unique cognitive motor parameters together with unique behavioral, physiological and/or anatomical parameters.

Today millions of people are utilizing mobile and non-mobile electronic devices, such as smart phones, tablets, laptop computers, and desktop computers in order to perform various activities such as browsing the internet, sending emails, taking photos and playing video games. While some of these activities may require that a user authenticate himself with a username and password, BioCatch's technology can authenticate users by collecting information about their cognitive parameters, or the way they interact with their devices. This is based on a number of physiological factors such as press-size, hand tremor, hand-eye coordination, as well as cognitive traits, such as usage preferences and device interaction patterns, in addition to contextual factors including device ID, device preference, network access and geolocation. This provides a user profile that cannot be lost, stolen or imitated.

"The granting of this patent highlights BioCatch's commitment to providing our customers with an unmatched technology platform to protect the identities of our users and prevent fraud," said Avi Turgeman, CTO and Founder of BioCatch. "Continuing to grow our IP portfolio to offer new, innovative methods of fighting cyber attacks is crucial to our business and the granting of this patent is a great recognition of our efforts."

About BioCatch

BioCatch[™] is a leading provider of Behavioral Biometric, Authentication and Malware Detection solutions for mobile and web applications. Available as a cloud-based solution, BioCatch proactively collects and analyzes more than 500 parameters to generate a unique user profile. Organizations use the platform to continuously authenticate users during their online sessions, protecting against cyber threats and fraudulent activity, such as account takeover and RAT-in-the-Browser (RitB).

The Company was founded in 2011 by experts in neural science research, machine learning and cyber security and is currently deployed in leading banks and e-Commerce websites across North America, Latin America and Europe, monitoring over 1 billion transactions per month. For more information, please visit <u>www.biocatch.com</u>.

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