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Palmetto Technology Group in Greenville Joins the National Cyber Security Alliance in Global Effort to Support Data Privacy Day by Becoming a 2020 Champion.

Each Jan. 28, Hundreds of Organizations and Individuals Collaborate to Generate Awareness About the Importance of Respecting Privacy, Safeguarding Data and Enabling Trust.

1/15/2020 — GREENVILLE, SOUTH CAROLINA. Palmetto Technology Group (PTG) has announced its commitment to Data Privacy Day – an international effort held annually on Jan. 28 to create awareness about the importance of respecting privacy, safeguarding data and enabling trust – by signing up as a Data Privacy Day 2020 Champion. As a Champion, **PTG** recognizes and supports the principle that all organizations share the responsibility of being conscientious stewards of personal information.

Data Privacy Day is part of a greater campaign that promotes awareness of the importance of privacy, highlights easy ways to protect personal information and reminds organizations that privacy is good for business. This year, we are encouraging everyone to “Own Your Privacy” by learning more about how to help protect the valuable data that is online.

PTG will be offering any South Carolina business a free [dark web scan](#) if they sign up on January 28th.

PTG in Greenville joins the growing global effort among nonprofits, academic institutions, corporations, government entities, municipalities and individuals to raise awareness at home, at work and school and in their communities. Through collaboration and unified, consistent messaging about privacy and protecting personal information, all Data Privacy Day Champions are working toward the common goal of improving individual and business consciousness toward respecting privacy, safeguarding data and enabling trust.

“As a leading provider of network IT with security solutions for small businesses, we are proud to champion the NCSA’s cause of getting the word out to everyone about the critical importance of protecting personal information,” says Brendan Blowers, Marketing Director for PTG.

PTG offers a security suite of tools to small business owners to help them create a culture of respecting privacy, safeguarding company data and enabling trust among workers and consumers.

In North America, the Data Privacy Day initiative is officially led by the NCSA, a nonprofit, public-private partnership dedicated to promoting a safer, more secure and more trusted internet.

Be sure to follow PTG on [Facebook](#), [LinkedIn](#) and [Twitter](#) to receive valuable free resources from the Privacy Aware toolkit on January 28th.

You can also follow NCSA on [Facebook](#) and [Twitter](#) for updates and resources and use the official hashtag #PrivacyAware to join the conversation.

About Palmetto Technology Group (PTG)

PTG is an IT support and managed services provider in Greenville, South Carolina. The company was founded by Reed Wilson in 2007 and seeks to serve small business owners by aligning technology to business value. The company is guided by its core values: teamwork, service, and growth.

About Data Privacy Day

Data Privacy Day began in the United States and Canada in January 2008 as an extension of the Data Protection Day celebration in Europe. Data Protection Day commemorates the Jan. 28, 1981, signing of Convention 108, the first legally binding international treaty dealing with privacy and data protection. NCSA, the nation's leading nonprofit, public-private partnership promoting cybersecurity and privacy education and awareness, leads the effort in North America. The Data Privacy Day initiative is made possible by generous support from our sponsors and is advised by a distinguished advisory committee of privacy professionals. For more information, visit staysafeonline.org/data-privacy-day/about.