

Giving Day Platform Features & Services

Giving Day Strategy Development

- Leverage our experience from launching over 50 successful Giving Days
- Value proposition for participants
- Participant recruitment best practices
- Marketing best practices
- Sponsorship best practices
- Ambassador program and best practices
- Worksheet of kickoff event ideas
- Membership to exclusive Giving Day Host Community where you'll learn from the success of past Giving Days

Impeccable Customer Service

- Dedicated Customer Success Team average response-time of 5 minutes or less
- 24 x 7 Customer Support for your Giving Day
- Live chat feature for Nonprofits Administrators and Donors to speak with our fundraising experts before, on, and after your day
- Dedicated Project Managers assigned to your Giving Day and available to guide you through hosting your first or fifth Giving Day

Seamless Nonprofit Setup for Year Round Giving Beyond the Day

- Simple setup process guiding your participants through the important aspects of preparing for the giving day
- Collect optional registration fees from your participants as they sign up
- Ask your participant custom questions during sign up
- Post giving day webinars for feedback and training on year round
- All of your participants can collect donations directly via direct deposit within 3-5 business or you can process the money centrally
- Toolkits, etc.

Educational Materials and Trainings that Your Participants will Love

- 4-Part Webinar Series to prepare for success
- Customizable engagement templates for email, social media, and more
- Marketing tools that include social media logos, cover photos, Save the Date images, and more
- Communication timelines with suggestions for how to best allocate time Leading up to your Giving Day
- Post-Giving Day webinar series for year-round fundraising and supporter engagement best practices

Industry-Leading Technology Platform

- Modern, mobile-first technology
- 100% uptime guarantee or fees are refunded
- History of 100% uptime without performance degradation
- Only platform built from the ground up on the Cloud
- Only platform running on multiple Cloud providers for maximum redundancy at all times
- Only platform with built-in automatic failover to your Nonprofits' websites in emergency situations
- Elastically scalable and high-availability built into every phase to handle high-volume spikes
- Industry leading security standards implemented to ensure the highest level of integrity
- Proven to be rock solid for some of the largest Giving Days in the U.S.