

THE : FUTURE : LABORATORY

JOB DESCRIPTION

Job title:

Junior designer

Department:

Studio

Reporting structure:

Role reports to: Art director

Team members: Production planner, art director, designers, creative artworker and production sub-editors

Summary of department:

The Future Laboratory is a consumer research, trend-forecasting, consumer insight and brand innovation consultancy. Founded in 2001, The Future Laboratory has grown into an organisation with international reach, employing more than 80 people, and is based in Spitalfields, London.

Creativity is at the heart of everything we do. We are inspiring, knowledgeable, forthright, charismatic and independent. We believe that what we deliver is unique and game-changing, and we are committed to being ethical, responsible and socially minded.

We deliver:

1. Research (trend reports, consumer typology reports, communications reports and trend programmes)
2. Strategy (brand strategy, retail innovation, communication strategy, workshops and brand activation)

Key responsibilities:

We are looking for a creative junior designer that has the ability to inspire us and our clients. You will be comfortable designing for both print and digital, and will work alongside our creative and research teams on client and in-house projects. You will have creative flair and technical ability, and be able to interpret and deliver briefs to a high standard. You will have experience working on multiple tasks in a demanding environment and be confident about delivering projects. The ideal candidate will be able to:

- : Work on multiple design projects of varying complexity, meet deadlines and perform under pressure
- : Interpret briefs accurately and work efficiently to deadlines
- : Consistently deliver high-quality work, including visual concepts and beyond
- : Design within brand guidelines, both internal and external
- : Help the team to drive the department forward within the business

Essential skills and experience:

- : A graphic design degree or similar
- : Ability to design for print and digital
- : Competent in Adobe Creative Suite, experience using Keynote is an advantage

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- : A working understanding of HTML5 and CSS
- : Experience working with both large and small brands
- : Ideally some experience working in luxury markets
- : Solid understanding of client deliverables and the ability to take responsibility for them
- : Great creative ideas and the ability to communicate them well
- : Up to date with the latest thinking in graphic and digital design
- : A keen eye for art direction, style and popular culture
- : Enjoys all aspects of design
- : Proactive problem-solving abilities
- : Cultural awareness of wider communications, marketing and cultural trends
- : A team player