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NASDAQ Partners with Cloud9 to Bring Customers QuickLink

To provide the best service to brokers and traders, NASDAQ is partnering with Cloud9 to establish secure, reliable voice connections with QuickLink. OTC brokerage customers in the Nasdaq Futures Market (NFX) require speed and effective support, and with Cloud9 QuickLink, firms can use the Cloud9 Community to establish a button on their C9 Trader that directly connects them to NASDAQ, NFX Support, and NASDAQ Sales. Cloud9's low latency, HD Audio ensures that firms have a clear connection to NFX that they can use to communicate about executing trades, processing issues, and technical support.

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To take advantage of this service just head over to the Community Screen in your C9 trader, and create an invitation to the desk you want to connect to.

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OPERATIONS SUPPORT

Using Cloud9 QuickLink to contact NASDAQ provides a fast and reliable method for OTC brokerage customers to reach operations support. A direct, always-on connection to the NFX Ops desk on the C9 Trader allows brokers to quickly resolve any technical issues or support inquiries, freeing up their time to focus on conducting deals.

TRADER SUPPORT

Building a connection to the NASDAQ Facilitation Desk on the C9 Trader will allow brokers to speed up their workflow when conducting block trades on NFX. Voice provides a more efficient path when communicating about broken trades and trade execution, and Cloud9 features the most secure pathway for the transmission and storage of calls.

WANT TO LEARN MORE? VISIT OUR BLOG: C9TEC.COM/NASDAQ-PARTNERS-CLOUD9-QUICK-LINK/

ABOUT NASDAQ

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of approximately \$9.3 trillion and nearly 18,000 corporate clients.

To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

ABOUT CLOUD9

Cloud9 Technologies is a cloud communications service provider that delivers high performance voice and collaboration services designed for the unique needs of institutional customers. The company delivers its services from the cloud using software applications that leverages the internet and advanced WebRTC technologies.

In the financial industry, Cloud9 connects counterparties across all asset classes via a cloud-based voice platform that features end-to-end security and encryption. Cloud9 eliminates the infrastructure and expense associated with legacy telecommunication services. Our customer base includes top brokerages, sell-side firms, and tier one banks.



For more information visit: www.c9tec.com