

Q&A

Technology in Corporate Communications
















18 Feb 2020, 10:00 - 18 Mar 2020, 13:00

Feel free to submit your questions for the panel! You can also vote for the questions that interest you. Popular questions with high votes will stand a better chance to be addressed.

<p>15</p> <p>Participants</p> <hr/> <p>57</p> <p>Interactions*</p>	<p>38</p> <p>Total votes</p> <hr/> <p>8</p> <p>Highest vote</p>	<p>16</p> <p>Questions</p> <hr/> <p>14 2</p> <p>Allowed Dismissed</p>	<p>6</p> <p>Questions answered</p> <hr/> <p>3 V.Good</p> <p>Ratings Top rating</p>
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* Interactions include the total number of questions, votes, comments and answer ratings

14 Questions Allowed

- | | | |
|------------------------------|---|--|
| <p>8</p> <p>VOTES</p> | <p>Anonymous • 19 Feb 2019 11:12 • ✓ ANSWERED</p> <p>With most people going digital, are there still opportunities in offline channels?</p> | <p>Answer ratings Good</p> <p>      </p> <p>0 0 0 1 0</p> |
| <p>6</p> <p>VOTES</p> | <p>Anonymous • 19 Feb 2019 11:09 • ✓ ANSWERED</p> <p>What is the reporting structure like in your organisation? How do you manage communications so that everyone stays aligned?</p> | <p>Answer ratings Very Good</p> <p>      </p> <p>0 0 0 0 1</p> |
| <p>4</p> <p>VOTES</p> | <p>Anonymous • 19 Feb 2019 11:08 • ✓ ANSWERED</p> <p>How would you describe the culture of your organisation?</p> | <p>No answer ratings</p> |
| <p>4</p> <p>VOTES</p> | <p>Anonymous • 19 Feb 2019 11:09 • ✓ ANSWERED</p> <p>What tools, digital or otherwise, does your organisation use for internal communications?</p> | <p>Answer ratings Very Good</p> <p>      </p> <p>0 0 0 0 1</p> |

3
VOTES

Anonymous • 18 Feb 2020 17:46 • ✓ ANSWERED

No answer ratings

Do you feel comfortable asking for more budget for technology tools?

3
VOTES

Anonymous • 18 Feb 2020 17:47 • ✓ ANSWERED

No answer ratings

Do you know how to set KPIs to show ROI for a technology investment?

2
VOTES

Anonymous • 18 Feb 2020 17:41

What communication channels are you using?

2
VOTES

Anonymous • 18 Feb 2020 17:46

How do you measure the impact of your communication?

2
VOTES

Anonymous • 18 Feb 2020 17:46

Do you use metrics to optimize your communication strategy?

2
VOTES

Anonymous • 19 Feb 2019 11:08

What can we do to ensure that internal communication within and between teams remain constructive and non-confrontational?

1
VOTES

Anonymous • 04 Nov 2019 15:16

What kind of digital tools would you recommend?

1
VOTES

Anonymous • 17 Oct 2019 14:55

How effective is your use of digital tool in communications?

0
VOTES

Anonymous • 04 Nov 2019 15:13

What kind of digital tools would you recommend?

0
VOTES

Anonymous • 19 Feb 2019 11:13

What kind of digital tools would you recommend?

2 Questions Dismissed

Anonymous • 19 Feb 2019 11:13

When is the company going to hire a communications lead?

Anonymous • 05 Mar 2020 11:31

I don't think our communication team is doing a good job.

SAMPLE