

Brightcove Enterprise Video Suite

Reduce Cost and Complexity with a Single Secure Video Platform

The Brightcove Enterprise Video Suite satisfies all your enterprise video needs in a single, secure platform: internal communications, employee training, secure live streaming, and more.



PUBLISH AND SHARE VIDEO ENTERPRISE-WIDE

Amp up engagement and align all your teams around your company's purpose and goals in a fresh new way. With the Brightcove Enterprise Video Suite you can stream your town halls, train your sales teams, and onboard new employees with a single video platform. You'll love the simplicity, security, performance, and most of all the results.

DELIVER THE BEST VIDEO EXPERIENCE, WITH THE LEAST NETWORK IMPACT

Quit crossing your fingers and holding your breath. No matter the size of your live stream audience or the number of on-demand video views, Brightcove Enterprise Video Suite ensures a quality experience. Every. Single. Time. The best part? We've partnered with the top enterprise network optimization providers to ensure your video is delivered securely and consistently, with minimal strain to your network.

COUNT ON ABSOLUTE VIDEO SECURITY

Security-conscious organizations turn to us for good reason. Rigorous security features like IP restriction, URL tokenization, and single sign-on (SSO) ensure your videos get to the right people while keeping your video content secure.

MEASURE YOUR BUSINESS IMPACT WITH VIDEO ANALYTICS

Start tracking and stop wondering. The Enterprise Video Suite provides analytics that deliver valuable insights by collecting user-level video engagement data. Now you'll know exactly who's viewing, which videos they watched, how long they watched, the total number of views, and who responded to the calls-to-action. No matter what your KPIs, our analytics will help you translate video views into business value.

THE WORLD'S MOST INNOVATIVE COMPANIES CHOOSE BRIGHTCOVE

Trusted by thousands of customers in more than 70 countries, including:



Optimize resources, simplify workflows, and improve the impact of all your internal communications by using a single online video solution.

INTELLIGENT DELIVERY

Stream high-quality video to all of your employees without straining your network. Live stream to your audiences using the same technology trusted by major media organizations to deliver world-class experiences across any device and network conditions.

SECURITY

Leverage your company's SSO for both administrative and viewer-level security. Ensure secure playback through IP-whitelisting, domain restriction, and URL tokenization, in addition to the stream encryption available through our HTML5 player.

FLEXIBILITY

Enable video cross-enterprise, including corporate communications, marketing, sales, support, and services. Seamlessly integrate video with your digital tech stack through our native integrations. Extend your video capabilities through our many technology partners and APIs to ensure your video capabilities scale with your business.

ACTIONABLE INSIGHTS

Execute data-driven video strategies by tracking individual viewership, content performance, and engagement through our integrations with your existing tech stack and third-party web analytics systems.

CONTENT MANAGEMENT

Easily manage all of your videos by using separate accounts, folders, and custom metadata to align with your enterprise content management rules. Integrate your Brightcove video libraries with your digital asset management, enterprise social, content management, and relationship management platforms.

EXPERIENCES

Create immersive, dynamic video experiences for your audiences in minutes. Increase viewership and engagement with multi-video embeds, landing pages, video portals, live event sites and single players.

BRIGHTCOVE ADVANTAGE

Brightcove is dedicated to your success. With thousands of customers and an industry-leading suite of cloud video products, you can feel confident in your choice.