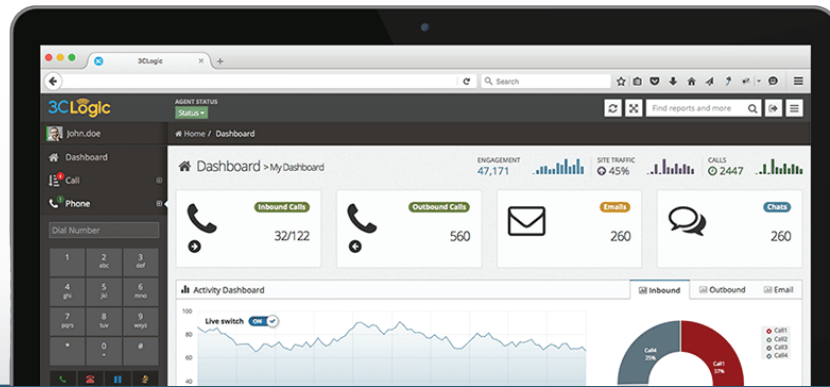# 3CLogic
Sales & Marketing

Short on time and high on expectations, today's consumers are more challenging to reach and convert than ever before. Take your agent performance and sales to new heights with 3CLogic's feature-rich communications platform.

Reach Leads with Greater Efficiency
Quickly and efficiently respond to leads from any source (i.e. website, landing page, email, chat, phone) while they are hot using advanced routing tools, enhancing the likelihood of a successful close.

Increase Contact Rates
Automatically contact leads and prospects from their own local area code using 3CLogic's local presence dialing capabilities, increasing contact rates by over 400% while enhancing conversion rates.

Contact Leads and Customers with a Click
Embed a click-to-call button within any CRM or database management record, enabling users to quickly and easily reach out to leads, prospects, and customers.

Automate Outbound Lead Generation Efforts
Automatically contact prospects while users are finishing up a call using 3CLogic's various auto-dialers (predictive, preview, power, progressive), increasing agent talk time and enhance overall productivity.

Power Engagements with Client Data
Populate agent screens with each customer's records and previous interactions upon every outgoing or incoming call for more knowledgeable and relevant engagements.

Track all Communications
Automatically store records, transcripts, notes, recordings, and screen casts of every customer interaction in your CRM or database management solution for future use or reference.

Manage Your Team More Effectively
Silently monitor all interactions or whisper suggestions, to agents, to ensure every interaction goes off without a hitch.

Make Insightful Decisions

Easily build custom reports, graphs, and KPIs highlighting the metrics most important to your organization, and schedule reports to automatically be sent to key management staff.

3CLogic for Sales & Marketing

✅ *Multichannel communications (voice, email, chat)*

✅ *3rd Party Integrations (CRM, CSM, etc.)*

✅ *Local Presence Dialing*

✅ *Automatic Telephony Dialing System (predictive, preview, power, progressive)*

✅ *Click-to-Call*

✅ *Client Record Screen Pop*

✅ *Automatic Call Recording*

✅ *Quality Management Tools (whisper, silent monitor)*

✅ *Robust Reporting Engine*

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