

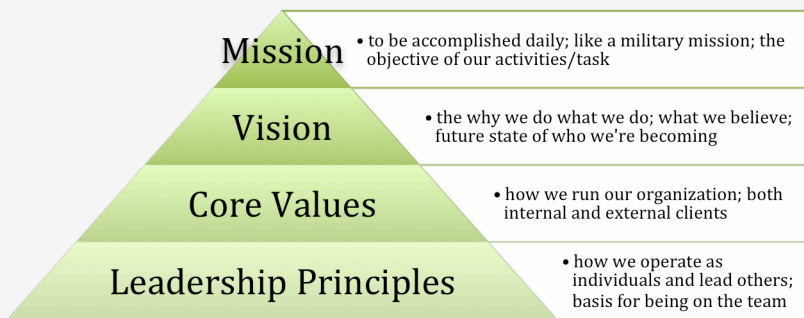


OUR MISSION:
“*Outstanding
Results Through
Great Service*”

Green Team,

March 2015

As we head into the chaos of spring it's important to remember WHY we do what we do. We worked hard this last year to better connect to our foundation, our Leadership Principles and Core Values, by practicing them and recognizing them in our team members daily. Even though we may individually deliver different services to different customers, aligning ourselves with our principles and values has enabled us to strengthen our Green Team culture as a whole. Our next step is to align our culture to a vision and mission we can believe in and live out through our work each day. The foundation of our company includes four aspects:



These four aspects of the Green Team foundation are the core of our culture and describe what being part of the Green Team is like. Without this foundation and focus we are nothing. With it, we are a team of people, a tribe, with a shared culture and vision, who are part of something bigger than ourselves.

For the last 10 years, our mission has been “Outstanding Results through Great Service.” Our mission is not only something we *can* but *must* accomplish everyday in everything we do. Each day we have the opportunity to live out our mission and provide outstanding results in the work we do through great service internally and externally.

With our North Carolina heritage, we are rooted in a commitment to our team members, clients & partners. Guided by our leadership principles & core values, we serve the customers of Greenscape, Weed Man and Franklin Hill Farm with a variety of services that enhance the care, beauty and functionality of the outdoors. Our shared success is cultivated in transparency, long-term relationships, training and personal development. As the market leader, high retention and frequent referrals are the foundation of our strategic growth as a company.

Though our mission remains the same, it's time for our vision to evolve. The world is changing, NC is growing and our organization has the tremendous potential to become an even more essential part of the communities we serve in the years ahead! Our vision remains rooted in our passion to serve our community and now reflects the growing need for high-functioning green spaces in urban and suburban areas:

“The Green Team is passionate about serving and strengthening our community by creating and maximizing great outdoor spaces where people live, work and play.”

Looking forward to achieving our vision together!
Daniel Currin, President

OUR VISION

“The Green Team is passionate about serving and strengthening our community by creating and maximizing great outdoor spaces where people live, work and play.”

CORE VALUES:

Communication

Keeping each other informed and involved

Learning

Motivated to grow

(the) Experience

People-focused service

Appreciation

Each person is important

Teamwork

Achieving our goals together

LEADERSHIP PRINCIPLES:

Integrity

Do the right thing

Honesty

Mean what you say

Accountability

Take responsibility

Respect

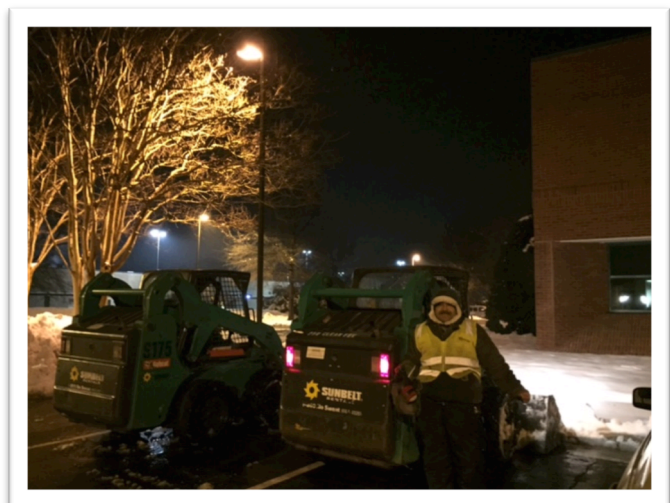
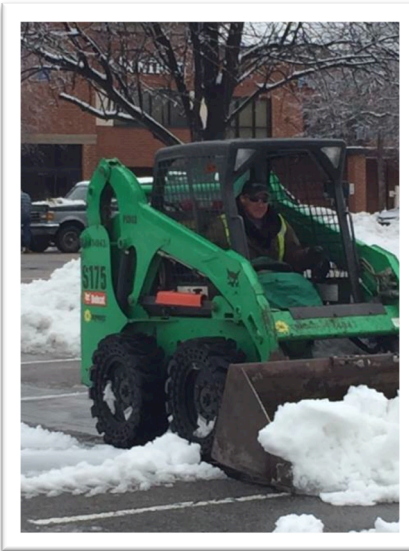
Put other first

Trust

Build relationships

Greenscape

Weed Man®



35 Years... Great Outdoor Spaces Since 1979