

Announcing Experience Triathlon University

NAPERVILLE, ILLINOIS (May 1, 2017) - Experience Triathlon, a leading endurance coaching, training and event company (www.experiencetriathlon.com), announced today the [Experience Triathlon University](#) (ETU). ETU is a multifaceted resource portal for endurance athletes. It will provide educational materials, classes, training tips and expert advice from the certified coaching team at Experience Triathlon to athletes of all abilities and levels of experience.

“Since its inception, Experience Triathlon and our amazing coaches have been teaching athletes the science behind endurance training and racing. ETU centralizes our expanding portfolio of classes and educational materials into an easy to use and navigate web portal. ETU will enhance the ability of athletes to quickly find the information and training they need to create breakthrough performances”, said Joe LoPresto, CEO of Experience Triathlon.

“A few years ago, Joe and I talked about creating a Cycling University to better communicate our various cycling education classes. It’s so exciting to see how this idea has evolved into a full-blown multisport university”, said Sarah Farsalas, Director of Cycling Programs and Massage Therapy.



About Experience Triathlon

Experience Triathlon is an endurance services industry leader providing coaching services, race events, training classes, clubs, destination training camps, nutrition coaching, massage therapy and performance testing.

Whether you’re a first timer or a veteran athlete, Experience Triathlon coaches can provide education, workouts and a training plan that is safe, healthy and fun. Make new friends who share your enthusiasm and encourage you on the journey. Arrive at the starting line prepared, confident and injury-free. Get ready to transform your dreams into reality. Experience Triathlon – where being a winner is as important as being the winner.

More information about ET can be found on www.experiencetriathlon.com or by [Contacting Us](#).