

Tales from the Data Center Dark Side

What horrors lurk in your data center? Here are just a few of the terrifying Creature Features that keep IT professionals up at night ... and bleed profit from the bottom line.

Revenge of the Ghost Assets

Missing assets—and the data that was stored on them—can really come back to haunt you. PCI and HIPPA regulatory fines can cost companies millions of dollars and destroy their reputations. Continuous asset visibility can be a real lifesaver.

Source: "Hiding in Plain Sight," RF Code, 2015

POWER VAMPIRES

Are you terrified of downtime? Data centers routinely overprovision to avoid it, but excess, underutilized capacity devours power, rack space, cooling and other data center support infrastructure too. Intelligent capacity planning and management ensures maximum asset utilization.

Source: "Hiding in Plain Sight," RF Code, 2015

NIGHT OF THE LIVING ZOMBIE SERVERS

Is your data center overrun with IT equipment that simply refuses to die? Servers that are more than 3 years old consume over 60% of data center energy, but produce only 4% of the work. Accurate asset data drives efficient lifecycle management and maximizes data center investments.

Source: "Waging War on Overprovisioning," Datacenter Dynamics, 9 July 2013

BEWARE ... THE CHILLER

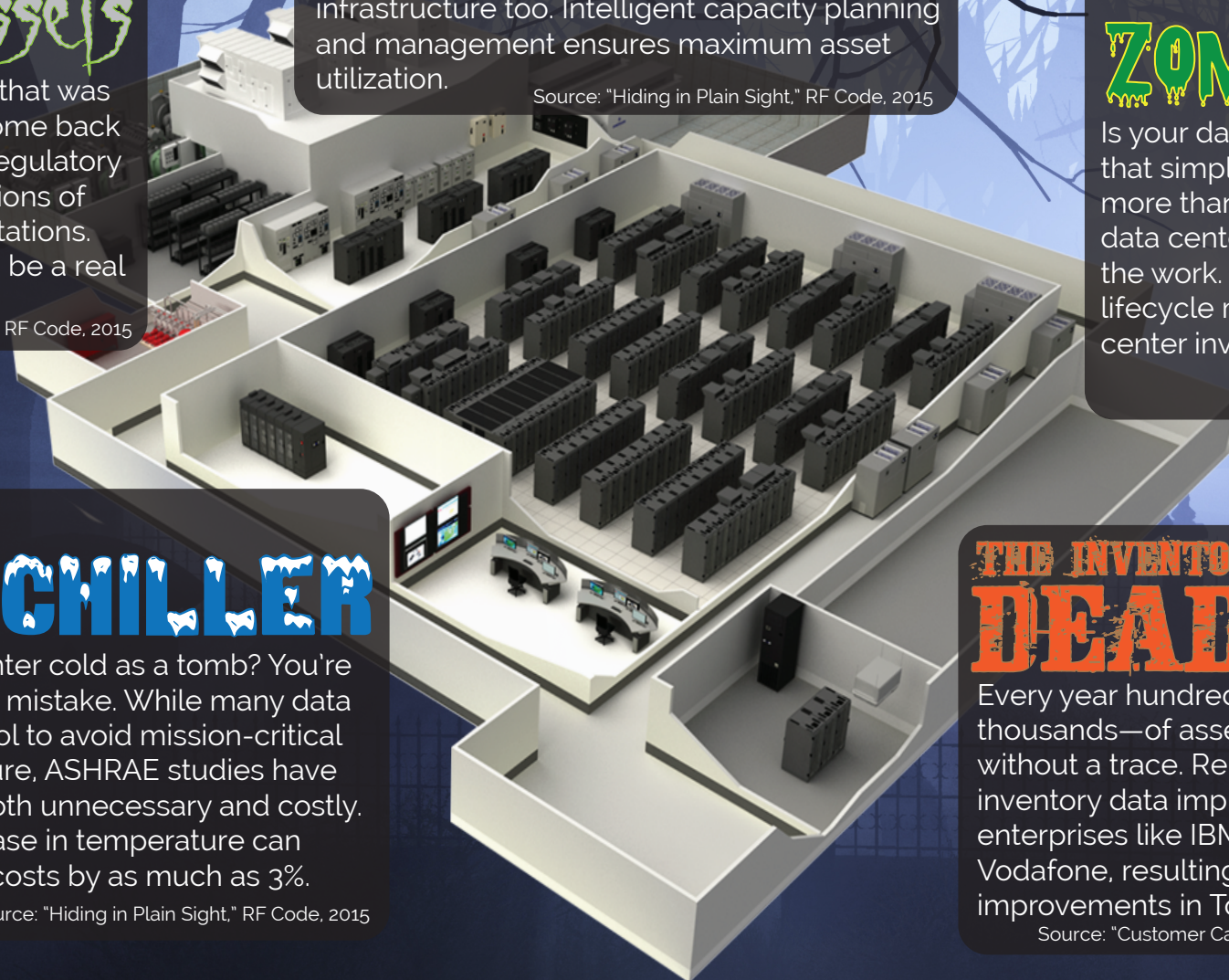
Is your data center cold as a tomb? You're making a grave mistake. While many data centers overcool to avoid mission-critical equipment failure, ASHRAE studies have shown this is both unnecessary and costly. Each 1° F increase in temperature can reduce power costs by as much as 3%.

Source: "Hiding in Plain Sight," RF Code, 2015

THE INVENTORY DEAD ZONE

Every year hundreds—sometimes thousands—of assets simply vanish without a trace. Reliable, accurate inventory data improves audit accuracy for enterprises like IBM, CME Group, and Vodafone, resulting in massive improvements in Total Cost of Ownership.

Source: "Customer Case Study: Vodafone," RF Code, 2015



Controlling costs in the data center doesn't have to be scary! Download our eBook "Hiding in Plain Sight" at www.rfcode.com/tco-ebook and learn about five factors you may not realize are driving up your data center total cost of ownership.

RF CODE

©2017 RF Code. All rights reserved. RF Code™ and the RF Code logo are trademarks of RF Code, Inc. All other trademarks are the property of their respective owners.