



mobiquity

Ready to go Curbside?

Consumers expect to be able to select exactly what they want, through any device they want, and to have their order ready in minutes and made easily available to them.

This is all possible with today's technology.
This is essential in today's competitive market.

The growing importance of curbside pick up

Whether ordering food, picking up groceries, or getting a new TV, consumers are increasingly demanding immediate gratification with less hassle. And companies are racing to meet that expectation through innovation.

Businesses recognize that they need to provide better, easier, and faster experiences: mobile apps should offer end-to-end experiences that save time and money, and fulfillment should meet customers where they are, which increasingly often, is in their car.

Why work with **Mobiquity**?

There are many pitfalls and important considerations when launching a curbside program. It's important to work with a partner who has experience analyzing operations end-to-end to best integrate curbside into each unique business model. Beyond a best in class team, only Mobiquity has the insights that enable our customers to prioritize the features that matter most in creating a successful user experience.

Quickstart Curbside Workshop

Minimizes customer effort

In two weeks we'll work with your key stakeholders, uncover the important considerations for your business, and recommend the best path forward.

Optimized Implementation

We'll methodically uncover the elements that can make or break a curbside program, making sure that your launch is set up for success.

A Final Plan

Examining and making recommendations around:

- Costs, timeline and risks
- Dependencies on customers, IT, marketing and Ops teams
- Training & change management

It's more than just convenient

One of the best things about curbside is that, when done right, it's a win-win for you and your guests!

Minimizes customer effort

More frequent visits! If it's easy to get in and out on the go, guests are likely to visit more often.

Shorter Wait Times

Happier customers, higher throughput and greater sales during peak times.

Allows customers to fit in pick-up according to their busy schedules

Better planning - you know when to expect visits and can prepare in advance.

Allows for multitasking (eg. get gas and a snack in one location or trips to two stores close to each other)

Higher check averages and/or more visits.

Less contact, decreased chance of interaction with a sick person.

Maintain cash flow and customer preference - customers will choose your location over stores without curbside.

Allows pick up on their schedule without delivery charges and tips.

No need to invest in an expensive fleet of delivery drivers.

Meet Our Partners



Curbside is an opportunity to meet those goals, as well as extend your brand reach into new or previously underserved markets, such as:

- People with disabilities who would have an easier time having their items delivered to them, rather than getting out of the car
- Those looking to avoid unnecessary contact with potentially harmful germs and viruses
- People with small children, who could benefit from the time and hassle saved getting their children in and out of car seats
- Busy professionals and commuters who desire to pick up groceries and essentials for the family on the go
- People with pets, especially in the hot summer when it's not safe to leave them in the car

