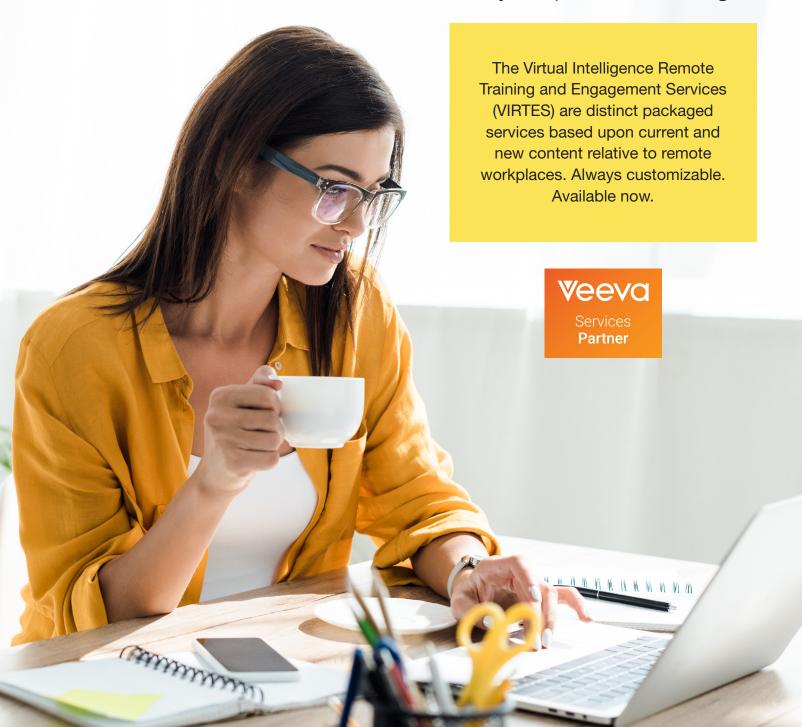






Expert Veeva Engage training for easy, compliant online meetings





In the era of COVID-19, sales professionals in the life science's industry find themselves in the unenviable position of having to transition much of their communications with healthcare providers (HCPs) online quickly. With healthcare workers now on the front lines of the COVID-19 battlefield, a secure, compliant online communications alternative is essential to keep sales professionals and providers safe and healthy.

Until now, healthcare sales professionals have struggled with cumbersome conferencing solutions cobbled together from disparate products and platforms. These options made managing remote calling via CRM systems challenging, and content sharing almost impossible. Then came **Veeva Engage**.

**Engage**, a life sciences-compliant online meeting platform from Veeva Systems, helps healthcare sales professionals improve customer engagement, increase productivity and reach, and ensure compliance when meeting remotely with HCPs. Learning the basics of this revolutionary solution is essential to getting the most out of the platform quickly:

- Scheduling: How do I schedule a call using Veeva Engage?
- Meeting protocols: What are best practices for running HCP calls?
- Veeva CRM: What's the process for logging remote calls?

# **HCP** meetings made easy

When your bottom line depends on customer relationships, ensuring business continuity is critical. The **Veeva Remote Engage Toolkit** from Eagle Productivity Solutions and NIIT keeps your sales cycle moving, offering both functional training and soft skills with Engage. In this uncertain time, it helps you put the focus back where it should be—on your customers.

The **Veeva Remote Engage Toolkit** helps you get up and running quickly with the Engage platform, delivering expert-led training that covers:

- Process management
- Communication and selling techniques
- Scheduling how-tos
- Guidelines for HCP meetings
- Remote calling tips
- Using your CRM with Engage





#### **Features**

The Veeva Remote Engage Toolkit provides a detailed focus on call scheduling, managing HCP calls, and logging remote calls in Veeva CRM. This toolkit is delivered as a 75-minute course by an Eagle Certified Trainer.

## **Topics**

#### **Overview**

- Veeva Remote Engage Toolkit Summary
- Call process management
- Selling soft skills
- Communication skills

## **Functionality Training**

- Scheduling calls
- Running HCP calls
- Remote calls in Veeva CRM
- Best practices for soft skills

## **Quick Reference Cards (QRCs)**

- One (1) QRC for functionality
- One (1) QRC for communication skills

#### Frequently Asked Questions (FAQs)

Chat logs are provided to track learner's questions to determine follow-up



