

THE **7** DEADLY SINS - OF - GRANTMAKING



PRIDE

Thinking you can do it all yourself, without any help.

Collaboration is key to successful partnerships, and it's critical for effective grantmaking too.

- ✓ Aim to be a resource and partner for non-profits
- ✓ Leverage a technology partner to help you streamline and automate your processes



SLOTH

Being too lazy to engage in every step of the way.

Communication is the number one necessity (and obstacle) for healthy relationships.

- ✓ Keep grantseekers informed every step of the way
- ✓ Grants management software can facilitate communication and at every stage of the grants lifecycle



ENVY

Relying on comparison rather than evaluating your own progress.

With so much great buzzworthy work being done, it may feel like you're not measuring up.

- ✓ Focus on measuring the impact you want to create
- ✓ Leverage tools like dashboards and impact reports to measure your impact over time and identify areas for improvement



GLUTTONY

Indulging in too much of everything.

It's natural to want to help as many organizations and programs as you possibly can.

- ✓ Target programs/focus areas that are most aligned with your mission and do them really well
- ✓ Collect only the data that's critical for your program



LUST

Focusing on a fleeting fancy, rather than building a long term relationship.

In most cases, grantmaking is a marathon, not a sprint.

- ✓ Focus on developing the relationships, processes tools you need to achieve impact over the long haul



GREED

Not taking advantage of newer processes for grant payouts.

Re-evaluate your processes to improve security and reduce administrative costs for your NPOs.

- ✓ Add electronic ACH payments, to help reduce check fraud and reduce your overall cycle time
- ✓ Leverage CyberGrants Disbursements Solutions to for a single, aggregated transmission to NPO's



ANGER

Getting frustrated with "needy" grantseekers.

Grantseekers are just trying to keep their heads above water; embrace transparency.

- ✓ Clearly outline the grant application process, including qualifications and deadlines
- ✓ Develop internal timeline procedures to ensure successful grants management

Orchestrate Generosity

With robust, end-to-end software for all your grants management and employee giving needs.



A Total Solution for Your Unique Needs

CyberGrants is the only technology partner with a unified platform that can transform all of your initiatives into genuine impact no matter how complex your programs or requirements may be. With CyberGrants, you can...



Manage the entire giving lifecycle from pre-application qualifications, to disbursements and ongoing impact tracking.



Streamline and automate every step of the process including program requirements, applications and approvals.



Consolidate real-time data and get on-demand insight into the impact of all of your philanthropic initiatives.

Proven Market Leadership

Our roster of blue-chip clients includes some of the biggest names across all major industries. We're proud to be trusted on a global scale, by some of the world's most prestigious and generous givers.

Over 50% of the 100 Fortune 100 companies (with 25 being clients of 10+ years).

18 of the 25 largest corporate foundations both private and public.

Incredible Partnerships

Our dedicated account managers and service team members become part of your very own internal team. We collaborate with you to design, implement and execute your strategy and support your team every step of the way.

Our 98% retention rate reflects our 100% commitment to you.