

Assurity Job Opening

Position: Freelance Logo Animator
Location: Anywhere
Type: Temporary/Freelance, potential to do other work
Paid: Yes, for selected logo animation.
Timeline: April 26, 2018 (ideal); flexible timeline if we find the right person
Contact: Beth Bruss, Manager of Creative Services
bbruss@assurity.com

Job Description:

We are a national brand in the insurance space currently going through a rebranding effort. Out of this, we've developed a new logo which better represents who we are. We'd like to hire an experienced individual to bring an animation or motion element to our new, typeface-only logo and will be presenting this logo to our company on April 27th.

After reviewing our mission and new brand story below, we hope this provides additional insight into who we are as a brand in order to work on the animation treatment. Animation should be simple, modern and connect to our brand story.

We'll want a version with and without the tagline incorporated. Logo files and color palette will be supplied once hired, or via email inquiry. Logo and final logo animation will need to be confidential until public launch in Sept. 2018.

Our Mission/Tagline

Helping people through difficult times

Our Brand Story

As a mutual company, Assurity was founded on the simple concept of people coming together to support each other in moments of need. We continue our mission of helping people through difficult times by providing affordable insurance protection that is easy to understand and buy.

Our financial stability has stood the test of time. It shows our commitment to be there when our customers need us. Owned by our policyholders, we conduct our business to serve only their best interests.

Whether paying benefits, offering service with a human touch, giving back to our community, or practicing sustainable habits that provide for our planet, we embrace our capacity to improve lives. We all share in the future we create, and Assurity believes in using our business as a force for good.