# Assistant Branch Manager

## Job Summary

The Assistant Branch Manager partners with the Branch Manager to ensure operational effectiveness of the branch and maximize team performance. This includes a responsibility for gaining new business for the branch.

Job level: Manager

## Competencies

## Team Leadership (Level 3)

Assuming a leadership role in helping others achieve excellent results.

#### **Builds strong teams**

- Addresses gaps in team expertise.
- Resolves conflict among team members through fair procedures, respecting each person's feelings.
- Delegates authority to match responsibility, holding staff accountable for agreed upon commitments.
- · Supports staff in taking independent action, providing coaching along the way.
- Delegates responsibility rather than taking charge or micro-managing when staff have the capability.

## **Digital Literacy (Level 3)**

Engaging with digital technologies to accomplish goals and solve challenges in the workplace.

#### Uses digital technologies in a wide range of standard and non-standard activities.

- Evaluates the quality of information obtained through online searches.
- Uses digital technologies (e.g. cloud-based platforms) to facilitate collaboration and accomplish goals.
- Produces reports from the organization's digital assets to inform decision-making.
- Identifies security concerns that could adversely affect the organization, such as a lack of back-ups or virus protection.
- Experiments with multiple software solutions to determine the most appropriate option for producing the desired effect.
- Utilizes standard features available to regular users in industry specific software.

## Visioning and Alignment (Level 3)

Actively shaping and communicating the organizational vision and values to ensure understanding and alignment throughout the organization.

#### Aligns program/ operational support

- Develops and implements programs and processes aligned with the strategic direction and vision.
- Monitors current developments and trends that may affect implementation of organizational direction, programs or plans.

## Client Focus (Level 3)

Providing service excellence to internal and/or external clients.

#### Provides added value

- Looks for ways to add value beyond clients' immediate requests.
- Addresses the unidentified, underlying and long-term client needs.
- Enhances client service delivery systems and processes.
- Anticipates clients' upcoming needs and concerns.

## Fostering Learning and Development (Level 3)

Supporting others to develop and learn, recognizing their achievements, and building an organizational culture where knowledge and growth are valued and rewarded.

#### Empowers others for ongoing learning and development.

- Provides opportunities for development activities to encourage high performance.
- Encourages others to take responsibility for managing their own learning.
- Assembles teams with complementary skills, promoting a supportive environment for team members to be self-directed and learn from each other.
- Supports team members to take risks and explore new approaches.
- Encourages team members to ask questions and express their thoughts about their work.

## Embracing Diversity (Level 3)

Recognizing, valuing, and leveraging the unique perspectives, experiences, and talents of every individual; promoting cross-cultural understanding, fairness and inclusion throughout the organization.

# Builds relationships with teams across lines of differences, contributing to diversity and inclusion in the organization.

- Encourages teams with varied backgrounds to contribute their experiences and views in the organization's work.
- Builds consensus in cross-functional collaborations.
- Promotes collaboration and exchange of ideas between different teams.
- Seeks to understand other teams' expertise and work style, in order to identify opportunities for synergy.
- Builds ideas, products, and solutions based on a range of perspectives.
- Leads cross-functional initiatives/programs to address diversity and inclusion issues.

### Business Development (Level 3)

Researching and approaching new clients and markets in order to acquire new customers for the company.

# Applies the competency in the full range of typical situations, requiring guidance in only the most complex or new situations.

- Represents the organization in face-to-face meetings with customers.
- Connects with multiple contacts within the prospective customer's buying process.
- Qualifies the right product / services solution to fit the customer's needs.
- Uses differing sources of information to develop quotes and proposals.

## Concern for Safety (Level 3)

Identifying hazardous or potentially hazardous situations and taking appropriate action to maintain a safe environment for self and others.

# Applies the competency in the full range of typical situations, requiring guidance in only the most complex or new situations.

- Promotes a safe and healthy work environment.
- Identifies potentially hazardous situations that are not apparent to others.
- Enforces safety procedures in compliance with health and safety regulations.

# Responsibilities

## **Business Operations**

- Participate in branch audits and certifications to ensure branch compliance with policies and procedures
- Coordinate daily and weekly branch meetings
- Ensure health and safety compliance by all in branch
- · Resolve sales escalations and complaints
- Partner with managers to ensure operational effectiveness of the branch and maximize the performance of the team
- Provide ongoing feedback and recognition of branch staff, as appropriate
- Ensure that all branch staff are involved in community activities to enhance the public image of the organization
- Assist with the annual performance appraisal process of branch employees
- Develop and implement local sales campaigns to achieve specific branch targets, and ensure that the effectiveness of sales campaigns is measured and reported as required
- Mentor and coach staff on overall sales effectiveness, and engage them to actively participate in branch sales and initiatives that put customers first

## **Knowledge Areas**

- Coaching (Intermediate)
- Human Resources Management (Intermediate)
- Labor and Employment Laws (Intermediate)
- Microsoft Office Suite (Intermediate)