

Arizona Business Case Study

Introduction

Today's businesses count on the reliability of their communications systems for both regular business operations and customer service, which makes consistent cellular connectivity crucial. When connectivity becomes unreliable, businesses are faced with situations that can negatively affect both their bottom line and their reputation.

STOTZ Equipment, a farm equipment and tractor dealer in Casa Grande, Arizona, discovered this first hand when they began experiencing poor cellular connectivity and constantly dropped calls.

The Challenge

STOTZ Equipment was having connectivity problems in their 20,000-square foot facility. Dropped calls and spotty service were negatively impacting business operations, productivity and customer service.

Employees were struggling to connect with customers and with each other, cutting down on efficiency and risking the reputation of the business. STOTZ Equipment needed a fast solution for this connectivity problem and reached out to WilsonPro-dealer BlueCable Network for an answer.

The Solution

BlueCable identified STOTZ Equipment's office as a prime candidate for a WilsonPro cellular signal booster system, also known as a passive DAS. Ideal for rural or agricultural settings like that of STOTZ Equipment, passive DAS is an efficient way to improve cellular performance.



Recognizing the need for stable coverage on STOTZ Equipment's preferred provider, Verizon, BlueCable added a WilsonPro cellular booster system to optimize coverage in the STOTZ office, providing a higher level of reliability for cellular communications.

Today, STOTZ Equipment enjoys better connectivity, communications and productivity.

The bonus of a WilsonPro solution is that its carrier-agnostic product line benefits all users regardless of cell service provider.

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The Results

Within two weeks of initial contact with a WilsonPro dealer, STOTZ Equipment vastly improved cellular performance with their new WilsonPro cellular signal booster system.

A turn-key solution customized to STOTZ Equipment's needs, the new system provided stable, accessible coverage across all carriers, including STOTZ Equipment's preferred Verizon network.

