

Press Release

Lisbon, October 19th, 2017

Saphety presents the Electronic Bill Presentment solution for telecom in WeDo User Group Americas

This event is gathering North, Central and South American Telecom specialists in Miami to debate sector trends and news

Saphety – a company specialized in improving business processes and data synchronization between companies – is attending the WeDo User Group Americas, in Miami (USA). This meeting will be attended by the main telecom operators of North, Central and South America. The event takes place on October 19th and 20th and several specialists will be debating and increasing their knowledge in the fields of Digital Transformation, Internet of Things (IoT), Big Data & Analytics, Digital Profiling, Fraud Prevention and 5G Challenges.

Saphety is presenting its Electronic Bill Presentment solution – SaphetyBill, a tool for large invoice issuers that allows corporate clients to analyse and adapt their invoice data accordingly per cost centre, employees or departments. Applied to the telecom sector, this tool generates differentiation dynamics, therefore introducing a set of added value services, leveraging retention and loyalty indexes among their corporate clients.

SaphetyBill enables client registration management based on simple registration mechanisms or invitations, according with your own client adoption strategy. This solution uses a single channel to present documents and supplementary information in several formats, regardless of the segment of Telcos corporate clients, supported by a centralized solution. Telcos users usually have an holistic view on all documents issued for clients using this solution, source billing systems or product lines. Complex invoicing and client data are transformed in reports with valuable trade information that can be used to support analysis and decision-making. Highly-understandable panels, leveraging the analysis approach, provide Telcos with the resources required to monitor and manage their businesses.

Oi is already using this solution in Brazil. This tool has allowed this operator to simplify and speed the invoice issuing process and reduce costs and mistakes inherent to the billing process.

“Our participation in WUG Americas is another step within our focus on the telecom industry. We are in Latin America for a while and our positioning in this region is very strong”, declares Saphety’s CEO Rui Fontoura. “Other than this focus on the American telecom market, we are also focused on Colombia, where electronic billing will become mandatory therefore offering good business perspectives”, he stated.

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About Saphety

Saphety (saphety.com) is a leading company in solutions for electronic documents exchange, electronic invoicing and data synchronization amongst companies. Currently, its client portfolio has over 3800 companies and over 140 thousand users throughout more than 37 countries.

About WeDo User Group Americas

Held in Miami, at the iconic Fontainebleu Hotel, this event is gathering the representatives of the main Telecom operators of North, Central, and South America. Over two days, several specialists are debating and developing their knowledge in the areas of Digital Transformation, Internet of Things (IoT), Big Data & Analytics, Digital Profiling, and Fraud Prevention, and through the 5G challenges. The User Group was created by WeDo Technologies with the goal of reinforcing and promoting the sharing of experiences among all world partners, by debating and presenting cases on Revenue Assurance, Fraud Management, Roaming, Credit and Collection, among other subjects of the telecom universe. Miami's edition aims at showing sector's trends and changes, especially in North, Central and South America.