



Saphety chosen by Vodafone Hungary to implement the *Electronic Bill Presentment* solution

The international technology company of Portuguese origin has just successfully implemented the *Electronic Bill Presentment* (EBP) solution in Vodafone Hungary, a three-year contract that will cover a universe of 850 thousand corporate subscribers of that telecommunications operator.

Saphety, an international company of Portuguese origin specialized in electronic document exchange, electronic invoicing and electronic invoice presentment, has just completed the implementation of its SaphetyBill solution in Vodafone Hungary, one of its latest and largest telecommunications customers.

SaphetyBill is an innovative Electronic Bill Presentment (EBP) solution designed specifically for the telecommunications and utilities sectors, which is already used in several worldwide markets by large operators with big billing volumes, including Oi, Vodafone, Entel, Orange or Via Verde.

The implementation of the solution in Vodafone Hungary, which began late last year, was successfully completed in August of this year. The solution was implemented on the Amazon Web Services (AWS) platform, demonstrating its versatility and adaptability.

Saphety was challenged by Vodafone Hungary to install and operate the entire system on AWS to enable the implementation of its cloud ready strategy, which offers greater flexibility and scalability at a lower cost than the previously used infrastructure.

SaphetyBill will thus enable Vodafone Hungary's corporate customers to analyze their telecom expenses and customize their invoices, namely by specifying their allocation to different cost centers, employees or departments, which simplifies the work of the administrative teams and provides important productivity gains.

Vodafone Hungary can now offer a single customer interface, enabling it to enhance its online corporate presence and provide a better user experience due to simplified and user-friendly interfaces with a wide range of features.

As an AWS technology partner since 2018, Saphety's solutions enable flexible hosting scenarios to meet different market requirements, including PaaS (Platform as a Service) or IaaS (Infrastructure as a Service) models.

Rui Fontoura, Saphety's CEO, says: "This agreement represents another important step in Saphety's development strategy, which now collaborates with one of the world's leading telecommunications brands, contributing to a better user experience and digital transformation of its corporate customers. With the emergence of new technological paradigms in the telecommunications industry, such as 5G, IoT's massification or machine learning, the combination of cloud infrastructures and customer-centric solutions will take on increasing importance in the Telecom's ability to provide an even better and more complete customer experience, in its response to these new challenges. Saphety, due to its technological, innovation and development capabilities,



is ready to help the telecommunications companies overcome these challenges, contributing to efficiency and productivity gains for both operators and their customers”.

About SaphetyBill, the EBP (Electronic Bill Presentment) solution

SaphetyBill is a technology solution that leverages the implementation of a digital transformation strategy for telecom operators, enabling them to develop a stronger customer connection by promoting a more customer-centric culture and guided by increasing confidence and transparency.

The solution enables the convergence of multiple billing data sources into a single presentment interface, which also offers an archive filing element. In addition to the presentment of the billing documents, the solution provides its customers the ability to configure internal cost analysis dimensions such as cost centers, users, regions and departments. By combining these dimensions with the billing data, the solution allows you to generate value-added information for the business, which can be presented as statements or reports and feed BI and analytics systems.

In addition, the solution actively contributes to increasing the customer loyalty and retention levels, a very important factor in any business area, including the telecommunications sector.

Saphety's EBP solution increases the cost savings and the time associated with the billing life cycle and can be implemented without changing the billing processes that the operator already uses.

Lisbon, 16th October of 2019

About Saphety

Founded in 2000, Saphety is a multinational company of Portuguese origin leader in electronic document exchange, electronic invoicing, public procurement and data synchronization solutions between companies.

With presence in Portugal, Brazil and Colombia, its solutions currently reach 40 countries and its client portfolio has more than 5.000 companies, including among others, some of the largest telecommunications operators, retail, transportation, logistics, energy, banking, services, health and public sector. More information at saphety.com.

For more information

BA&N

Diogo Simão | ds@ban.pt | 936 528 639

João Santos Pereira | jsp@ban.pt | 937 612 332