

saphety

Rui Fontoura

Chief Executive Officer

Graduated in Electrical Engineering and Telecommunications from Instituto Superior Técnico, Rui Fontoura is Saphety's CEO since December of 2010.

Previously, he was the Director of Electronic Markets at Soflimits, which resulted from the acquisition of the Products and Systems Integration unit from ParaRede, a flagship company in the Portuguese technological sector, where he started in 1995 as product manager of the EDI area.

Later, with the purchase of this unit by the Sonae's group company, Rui Fontoura assumed the position of Chief Executive Officer at Saphety. Under his leadership, the company leverages the previous solution, transforming it into the current SaphetyDoc, and in 2013 it begins an internationalization strategy, first to Brazil and then to Colombia.

Rui Fontoura continues to lead Saphety, which currently positions itself as a provider of Global Network Solutions in four different business areas: EDI & Electronic Invoicing, Electronic Procurement, Electronic Bill Presentment and Data Synchronization, and has customers in 37 countries.

