

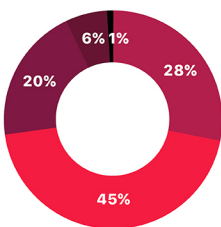
VISIBLE BODY®

THINKING OF TEACHING WITH VISIBLE BODY'S ANATOMY & PHYSIOLOGY?

Wondering if your students will find value in it?

Here is what over **800 students** at **45 colleges** said about using the app in their A&P course:

STUDENTS' OVERALL EXPERIENCE



- 28%** **I love it.** This app is a very good tool for helping me learn and understand A&P.
- 45%** **I like it a lot.** This app is an outstanding tool for learning and understanding A&P.
- 20%** **I like it.** This app helps me learn and understand A&P.
- 6%** **I thought it was okay.** This app was somewhat useful.
- 1%** **I'm not a fan.** I probably would not use this app going forward.

A BETTER WAY TO STUDY

"I am a visual learner. Sometimes reading the text and sitting in lecture is just not enough for information to really set in. I have found [Visible Body A&P] to make quite a difference in being able to retain the information and **truly understand how it all flows.**"

"A mixture of videos and interactive anatomy which helps you learn about several different body systems. **I especially liked the 3D quizzes**-- they really helped me to figure out where the various body parts are relative to one another."

BETTER THAN ALTERNATIVES

"It is a great study tool that animates A and P **way better than our textbook** and related computer programs."

"I was required to buy an **expensive textbook**. And, honestly I've only opened it a few times. The textbook **was less useful than Visible Body A&P.**"

"Mastering A+P times two. **Way more helpful** and in depth."

"I personally think that Visible Body is **10 times better at showing what we're supposed to be learning** than our current lab book."

IF I HAD VISIBLE BODY A&P FOR THE ENTIRE COURSE...

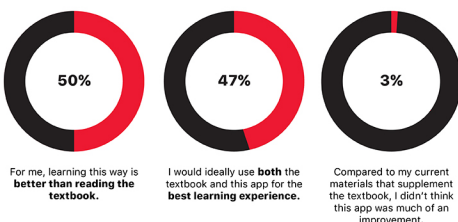


IMPROVED GRADES

"This application is extremely useful. It would have been awesome to have for the first semester of Anatomy & Physiology LAB. Very helpful in studying the muscles and bones. I had a friend that used this application last year in my lab class and **he got an easy "A"... The grade never lies.**"

"If you are concerned about your grade, you should consider using Visible Body A&P because it does an excellent job giving 3D visuals to the body systems and animations of how things work. **It makes things much easier to understand.**"

HOW DOES A&P COMPARE TO OTHER COURSE MATERIALS?



ABOUT THE DATA:

Starting in the spring of 2013, Visible Body enlisted 45 colleges to class test our app Anatomy & Physiology. Four-year colleges, community colleges, and technical colleges located across the United States participated in these class tests.

Students (all undergraduates) used a prototype of Visible Body Anatomy & Physiology to study one full body system that correlated to a unit in their course.

Some professors asked students to study the content in Anatomy & Physiology before coming to lecture or lab. Others asked students to use the app while studying for the test on a specific unit.

Students used the other materials assigned in the course (textbooks, media supplements, lab manuals, and course handouts) in conjunction with the app.

At the end of the course's presentation of the unit, students provided feedback by taking an online survey. By the spring of 2014, 806 students who participated in class tests had responded to the survey.

ABOUT ANATOMY & PHYSIOLOGY:

Visible Body's Anatomy & Physiology app is an interactive textbook that uses 3D models to present human anatomy. With an on-screen tap or a click of a mouse, students can move the models to rotate, zoom, dissect, or add anatomy. Brief animations visually introduce complex physiology. Bite-sized text presentations and self-paced quizzing bring anatomy and function together. The app includes 50 chapters that move students through curated, step-by-step lessons created by anatomy experts and reviewed by professors.

FOR MORE INFORMATION, GO TO:

visiblebody.com/professors