

About Butterball



Butterball is the best known and most loved brand of turkey in the United States. For more than 60 years, the company helps people celebrate holidays and every day in between, bringing delicious turkey products to tables around the world.

6000

**Number of Employees
(Company Size)**

\$1.5Bn

**Butterball's Annual
Revenue**

#1

**America's Most
Recognised Turkey Brand**

About GE HealthCare



GE HealthCare enables clinicians to make faster, more informed decisions through intelligent devices, data analytics, applications and services, supported by its Edison intelligence platform.

47K

Employees around
the World

160+

Countries in the
World

11K+

Patents Granted
Globally

\$1Bn

Invested in R&D
Annually

4Mn

Imaging &
Monitoring Devices

259K

Patients Supported
Daily



About L'Oréal

L'ORÉAL



1st

Cosmetics Group
Worldwide

497

Patents Registered in
2019

29.9Bn

Euros of Sales in
2019

88K

Employees Globally

36

Brands

150

Countries

For more than 110 years, we have devoted our energy and our competencies solely to one business: beauty. We have chosen to offer our expertise in the service of women and men worldwide, meeting the infinite diversity of their beauty desires.

Agenda

- 1 Need Identification
- 2 Selling the Merits of the Project Internally

Identifying Key Automation Needs

#1



**Siloed
Activities**

#2



**Manual
Activities**

#3



**Tedious
Processes**

#4



**Highly
Inefficient**

Identifying Key Automation Needs

#1



#2

#3

#4

Performance for Butterball
was among that of the
lower two quartiles of peers.



Siloed Activities

Manual Activities

Tedious Processes

Highly Inefficient

Selling Leadership on the Project

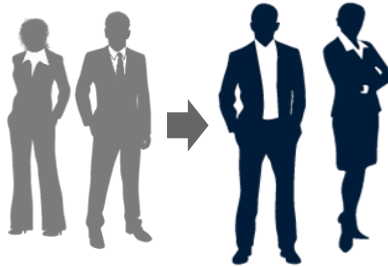


Internal needs assessment went back to 2019; didn't commit to the project until **HighRadius 2022 business case**

An “Easy Sell”



HighRadius and
Genpact's business case
highlighted



Converting CAA
professionals into **CLS**
professionals



Deductions management
could save up to **\$1 million**
annually

Q&A





MARDI GRAS

Themed Costume Party

FEB 21 | 6:30 PM

