

Women in A/R Do they 'Have it all'?

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AGENDA

- Clearing the smoke on **work life balance**
- **Change the rules** by grabbing seats at the table
- **Only 8.8% Women CEOs in power;** what's stopping them?
- **Do we need global crisis to support** female colleagues in need?



1 Poll Question:

As a woman, have you ever felt profiled at work?

A. Yes

B. No



Poll Question:

2

Which of the following is the most important for female A/R professional?

- A. Equality in compensation with your male counterparts
- B. A "seat at the table"
- C. Advancement opportunities
- D. Better training opportunities





How have you managed work/life balance?

Do you think you have ever been perceived as less available than your male counterparts?

Poll Question:

3

Have you ever had to demand a seat at the table?

- A. Yes
- B. No
- C. Never thought about it





A/R is usually considered a back-office function, further pushing women in A/R roles to secondary positions.

How have you communicated your worth/value and demanded a seat at the table?

4 Poll Question:

How can women in A/R be perceived as business leaders?

- A. Expand visibility and recognition
- B. Increase mentor/mentee opportunities
- C. Offer more stretch opportunities
- D. Highlight the importance of A/R





As women, how are you preparing to take on leadership roles in your organization?

Poll Question:

5

Has a female colleague helped you advance your career?

- A. Yes
- B. No
- C. I don't know





How have you helped a female colleague grow in her career?

How have you been mentored?

Q&A