

Frequently Asked Questions

What is the Media Ad Sales Summit?

The Summit, now in its 3rd year, is an industry-wide event produced by [Matrix Solutions](#) that provides a forum for bringing together and advancing the media ad sales conversation – where the buy and sell side drive ad revenue.

Who Will be Attending?

The Media Ad Sales Summit is designed specifically for those invested in the future of media ad sales. Including C-level executives at media companies, advertising agencies, advertisers, and ad tech companies who are committed to collaboration and advancement of media ad sales. In attendance will be key decision makers from Nexstar, Scripps, Meredith, Univision, Media General, Liberman, Horizon Media, Canvas Worldwide, and [many more](#).

When and Where is the Summit?

The 2019 Media Ad Sales Summit is January 23-25, 2019 at [Nobu Hotel](#), Miami Beach, Florida

What to Expect

At the Media Ad Sales Summit you will join the convergence conversation, discover new ways to automate the ad buy/sell process and gain advanced insights on the latest technologies accelerating advertising revenue. This niche event provides an intimate setting focused on quality when it comes to content, attendees, and overall experience.

Throughout the 2+ day event, there will be an abundance of networking opportunities that will enable you to directly connect to key decision makers.

How much does it cost?

Register before December 31, 2018 to get the Summit registration rate of \$999. The Summit registration rate increases on January 1, 2019 to \$1199.

What does it include?

Registration includes access to all Summit sessions, breakfast and lunch Thursday and Friday of the event, as well as a welcome reception and a cocktail happy hour.

How do I register?

You may visit our [Media Ad Sales Summit](#) page on the Matrix website to learn more about the event and to register.

Is there a deadline to register by?

You may register for the Summit up to the day of. However, there is a limited number of rooms with the discounted Summit Rate at the Nobu Hotel.

How do I learn about sponsor opportunities?

The Media Ad Sales Summit is produced by Matrix Solutions but is made possible by the support of our sponsors! We have designed a handful of sponsorships that connects sponsors to key decision makers. See sponsorship opportunities [here](#).

Does the hotel offer discounted rates?

Nobu Hotel has extended special event pricing to all Summit attendees at the rate of \$299/night. Take advantage of this rate [here](#) to as their is a limited number of rooms.

Is there transportation from the airport to the hotel?

The hotel does offer transportation services that may be booked through their concierge service. [Learn more](#).

MEDIA AD SALES SUMMIT

JANUARY 23-25, 2019
MIAMI BEACH, FL

NOBU HOTEL

WHERE MEDIA AND
TECHNOLOGY
DRIVE AD REVENUE

REGISTER

 **matrix**