**HEADLINE:** It’s back to school time – Are your children classroom ready?

**TEASER COPY:** Supply lists, school clothes, physicals – it’s all part of back to school time. But there may be an important item not on your list to get your children classroom ready. [Learn more.](https://bit.ly/2n0LtpB)

**LINK TO ARTICLE:** <http://blog.amplifonusa.com/its-back-to-school-time?utm_source=newsletter&utm_medium=referral&amp=AMP0000641>

**SHORTENED LINK TO ARTICLE (for use in social media):** <https://bit.ly/2n0LtpB>

**IMAGE NAME(S):** Back to School Ready Blog.jpg and Eight signs of hearing loss in children.jpg

**SOCIAL POSTS:**FACEBOOK: Supply lists, school clothes, physicals – it’s all part of back to school time. But there may be an important item not on your list to get your children classroom ready. <https://bit.ly/2n0LtpB>

TWITTER: Supply lists, school clothes, physicals – it’s all part of back to school time. But there may be an important item not on your list to get your children classroom ready. <https://bit.ly/2n0LtpB>

**FULL ARTICLE COPY:**

Supply lists, school clothes, physicals – it’s all part of back to school time. But there may be an important item not on your list to get your children classroom ready. And that’s a hearing screening.

Did you know that 37% of children with only a minimal hearing loss fail at least one grade? Even a mild hearing loss can cause a child to miss on average 50% of what is being communicated in the classroom.

Nearly 1.5 million children in the U.S. have a hearing loss according to the Better Hearing Institute. Here are 8 signs that your child may be one of them:

1. **Turning the volume up** – does your child need the volume turned up on the TV or radio when others can hear it easily?
2. **Responding inappropriately to questions –** does your child’s answer make you pause and wonder why they said that?
3. **Not replying when their name is called** – does this happen when your child is not distracted by their surroundings or activities?
4. **Watching others to imitate what they are doing –** does your child wait until others initiate action after receiving instructions?
5. **Experiencing academic difficulties** – Are there struggles with homework or behavior issues at school?
6. **Complaining of ear pain or head noise** – does your child say their ears hurt or they hear ringing or buzzing in their head?
7. **Asking teachers or others to repeat themselves** – does your child consistently ask “What?” or “Say that again”?
8. **Starting to speak differently than children their same age –** is your child’s language development lagging behind their peers?

Some of these signs may just be part of being a kid, but when you begin to see patterns and consistency it could indicate your child may not be hearing as well as they should.

Make sure your student is classroom ready. If you suspect a hearing loss, [schedule an appointment](http://go.amplifonusa.com/request-appointment) for a hearing screening today at a nearby provider. Or sit down with your child to [take the online hearing quiz](http://www.amplifonusa.com/hearing-test) to evaluate potential level of hearing loss.