

### insum

# **Extend Your Oracle E-Business Suite** into the future

We'll help you adapt your Oracle E-Business Suite (EBS) processes to your needs faster, and more cost-effectively.



### Building Extensions to Get the Most Out Of Your Investment

Your Oracle E-Business Suite system is a living, growing, and changing environment. Yet, like with any ERP, it's mainly up to you to customize it to your needs.

Building extensions is an excellent way to get the most out of this massive investment. As you refine your business processes through customizations, you are making your workflows more efficient for your users, and your business more relevant to your customers and the marketplace.

That's the simple theory.

### **Complexity Grows Over Time**

But over time, implementations become complex. And the amount of time and IT resources needed to keep it all working grows too. Yet, your business needs to continue changing to stay ahead of the game.

There's a way to make it all much simpler.



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### A Rapid Application Development Platform You Already Own

Part of the answer has been sitting in your Oracle database all this time. It's a Rapid Application Development platform called Oracle Application Express (APEX). As a native Oracle product sitting inside your database, it has the same robustness and security, and comes at no extra cost. In fact, it is already covered by your Oracle database license.

This framework is accessible through web browser and enables your developers to build powerful, scalable, and professional looking web and mobile applications that are 100% compatible with your EBS system.

#### **Less Work for Your Developers**

The beauty of APEX is that much of the complexities of building and deploying an application are already taken care of. Using wizards, pre-built components, themes and templates, developers can very quickly build and deploy robust, stable applications with an unmatchable ROI. In short:

- APEX enables you to leverage your organization's existing Oracle development team skillset
- It is a 100% Oracle product that provides a seamless experience for your EBS users
- Its extensions can be built and run entirely outside of your EBS environment. This reduces complexity and risk. It also simplifies EBS upgrading and patching
- It allows your developers to roll out applications quickly with little or now impact to existing installations.

### We'll Help You Bring Your Projects in On Time, And on Budget

The other part of the answer is Insum. We are APEX experts. We've assembled the world's foremost international APEX consultants and developers and created a tight, agile team that will expertly guide you in your project, coach your resources into becoming competent APEX developers, or do the entire project for you, from A to Z.

## Oracle Specialists, APEX Experts.



Over the past 15 years, Insum has developed a highly efficient APEX methodology to help businesses get the most out of their investments. From user-friendly data entry forms to mobile applications to powerful dashboarding and drill down reports, we'll help you extend your E-Business suite well into the future.



