

## Event tech integration: a cheat-sheet for road-mapping

This cheat-sheet is designed to help event managers integrate their various event management systems with each other as quickly and easily as possible.

### What are your integration points?

- Badge scanning
- Content Management System
- CRM
- Digital Signage
- Event Website
- Mobile application
- Registration
- Sponsor/Exhibitor management
- Website schedule builder

### Are your vendors integration ready?

- Do your providers (registration, content, mobile, etc.) have existing integrations?
- If not, do each of the providers have an API?
- Are the APIs open or closed?
- Do your providers (registration, content, mobile, etc.) have existing integrations?

### How often do you need to transfer data between systems?

- When <CONDITION>, <SYSTEM A> will need to provide <INFORMATION> to <SYSTEM B> on a <FREQUENCY> basis.

### What is your single source of truth for your data?

- What kind of reports do you need?
- Which system has the most throughput?

### How secure is your data?

- What are your security needs? Are you subject to any compliance regulations?
- Do your providers offer SSL protection for data in motion?
- Do your cloud storage providers offer encryption for data at rest?

Read the full integration article here: <http://hubs.ly/H03f4Z80>