

Produce World Class Events— Easier, Better and More Cost-Effective

We help tradeshow producers tame the chaos of event management

Lift the burden of speaker coordination, sponsor/exhibitor management, and session and staff scheduling with Hubb. By allowing speakers, sponsors and exhibitors to self-manage everything from creating their profile to requesting their booth location and uploading presentations; automating many routine tasks; and automatically publishing your content across all marketing touch-points, **Hubb helps you:**

- Get your show to market faster
- Generate more revenue from your sponsors and exhibitors
- Deliver a better experience to your delegates
- Improve operational efficiency through task automation
- Get the right people to the right place at the right time
- Easily manage multiple events without increasing content management staff



Spend **1/4**
of the time
managing your
conference

Made by event planners, for event planners

We know how hard you work, because we've been there. We started as conference planners looking for a better way to manage the volume of event content. Today, our mission is to help you do your job even better, while leaving time to go home to your friends or family at the end of the day.

The Hubb Platform

Content Management

Eliminate the spreadsheet-to-email ping pong between planners and speakers by creating a single place to submit, review, approve, and publish conference session content.

- Call for Papers
- Abstract Grading
- Content Management
- Speaker Management
- Real Time Content Marketing
- Task Management
- Automated Workflows
- Robust Visual Reporting
- Automated reminders & workflows

Exhibitors

With an intuitive dashboard on your screen and automatic reminders with task management at your fingertips, you can stay informed and in control.

- Customizable dashboard
- Update company profile
- Upload certificates of insurance, T&Cs and other documents
- Upload brochures, logos
- Upload review & notifications
- Task management with email notifications
- Digital order forms
- Online booth selection
- Visual reporting

Staffing

Easily manage and schedule your staff from a central location.

- Upload floor map and determine staffing locations
- Assign staff based on subject matter expertise, job title or other criteria
- Quickly and easily schedule people for one or more locations using the schedule builder
- Invite people to Hubb to see their schedule and where they need to be
- Staffers can download their schedule to their own calendar
- Automatic conflict notifications

All of your content, all in one place

Hubb provides a central location for planners, speakers and sponsors to submit, review, approve and publish across every channel. It's a one-and-done deal:

Make a change once and all connected content updates automatically. Automated workflows and reminders

eliminate thousands of emails and spreadsheets!

Contact us today to learn more!

<http://info.hubb.me/hubb-demo-request>

