



PRESS RELEASE

Hubb Wins \$155k from Seattle Angel Conference to Equip Event Managers with Cutting-Edge Content Management Technology

Investors recognize Hubb's approach to huge market opportunity in event management software

Vancouver, Wash. – May 13, 2016 – Event technology startup Hubb today announced that it has been crowned the winner of the ninth annual Seattle Angel Conference, earning \$200,000 in angel funding. Hubb was one of over 60 Northwest startups to participate in this year's conference and was hand-selected as the finalist by Seattle Angel Conference's team of experienced angel investors. This round of funding recognizes the under-served market opportunity in event management software, estimated to be worth more than \$9.3 billion by the end of 2020. It also signifies an endorsement of Hubb's approach of using the power of connected content to help event managers streamline their content management process.

"Our goal of participating in the Seattle Angel Conference this year was to shed light on the challenges facing the events industry and help the Seattle Angel investors see the untapped opportunity that lies in event technology," said Allison Magyar, CEO of Hubb. "The guidance we've received from these veteran entrepreneurs has already been invaluable—winning the competition is a wonderful added bonus!"

Content management is a critical component of this category, with 66% of industry event attendees stating that event content (such as speakers, lectures, and session topics) is the biggest determining factor of driving event registration. Hubb is recognized as one of the leading content management solutions for conferences and meetings—using Hubb to manage conference content takes just one-third of the time of traditional methods, and lets event managers market that content to attendees faster. The company is already working with customers such as Microsoft and Tableau to help their in-house event teams oversee the programs for their major conferences.

About Hubb

Built by veteran event professionals, Hubb is a cloud-based software platform that simplifies the process for collecting, managing, and marketing event content. Using Hubb, event planning teams can collaborate to build one central source of accurate and timely information that powers their event content, allowing them to bring their events to market and drive registration faster than ever before. The platform is flexible to the needs of events of all sizes, and seamlessly integrates with other pieces of event technology to make sure content is consistent and up to date. Hubb was founded in 2012 and is headquartered in Vancouver, WA.

For more information, visit www.hubb.me.



Media Contact:

Raime Merriman
rmerriman@hubb.me
360-949-7843

TriplePoint PR for Hubb
hubb@triplepointpr.com
415-955-8500

###