

# Vestas 1.8-2.0 User Group

## The simple idea:

*A technical user group in which owners of the same turbine model share operational experiences*

## Differentiator # 1:

### The people being closest to the turbine

*We want to add the practical people being closest to the turbine: site managers, engineers and asset managers directly and daily linked to Vestas 1.8-2.0 turbines. Top bosses will just slow things down, although they are welcome to have an account to view value being created.*

## Differentiator # 3:

### The global reach of O2O WIND

*If your next improvement comes from Sydney, Tokyo, Hamburg, Madrid or Houston doesn't really matter. We operate serial produced machines with serial produced weaknesses. O2O WINDs global reach spans over 23 countries and six continents*

**Have you missed the Vestas 1.8-2.0 Movie?  
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## Differentiator # 2:

### Keeping knowledge fresh

*Knowledge needs to be consumed either when it is news or when you need it. To achieve this we equip our users with an intranet and a messaging app to achieve structured, searchable and fast communications*

## Differentiator # 4:

### Our only product: Owner-2-Owner Collaboration

*All our cash flow comes only from wind asset owners. We have no sponsors who would might encourage us to tweak discussions to include their products or services. Nor do we have any other products, software, consultancy services that we would then try to sell you further down the road. Needless to say - our collaboration is only accessible for wind turbine owners. The value created in our collaboration will never be sold to anyone outside our collaboration.*

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Thanks

