

## Vestas V90 3 MW User Group



### The simple idea:

A technical user group in which owners of the same turbine model share operational experiences

#### Our turbine-specific recipe:



#### Selected and fresh ingredients in a bigger pot that's simmering all the time



#### Our four main differentiators - explained in terms of cooking:

- 1. Selected ingredients adding the ones being closest to the turbine
- Fresh ingredients keeping competence fresh, through well structured, searchable and fast communication
- 3. Bigger pot Gathering energy companies from the whole world through our global reach currently with members in 23 countries and on 6 continents
- 4. Simmering all the time O2O WIND's dedication with no other focus to facilitate and drive collaboration

#### Differentiator # 1:



#### The people being closest to the turbine

We want to add the practical people being closest to the turbine, top bosses will just slow things down, although they are most welcome to have an account to view value being created. Please find our three reasons below and example for titles to add on:

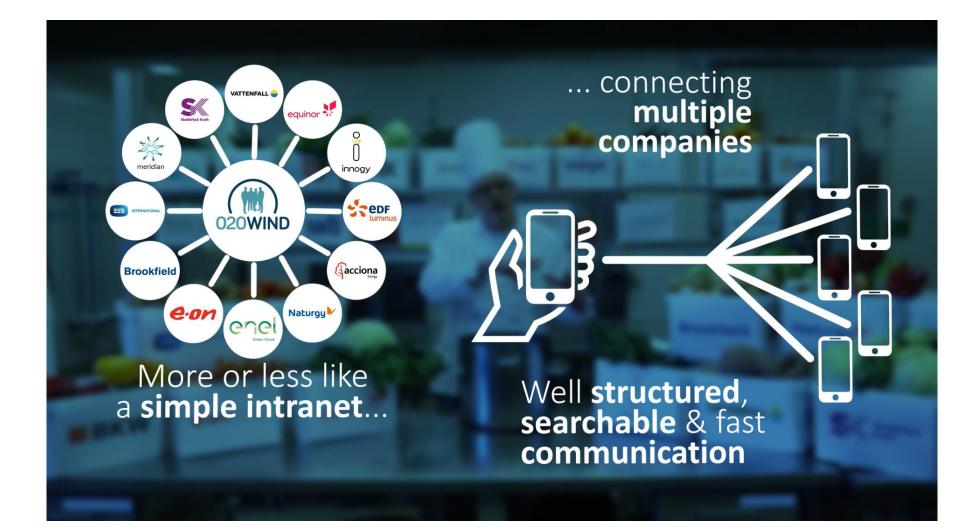


#### Differentiator # 2:



#### Keeping knowledge fresh

Knowledge needs to be consumed either when it is news or when you need it. To achieve this we equip our users with an intranet and a messaging app to achieve the following:



#### Differentiator # 3:



#### The global reach of O2O WIND

If your next improvement comes from Sydney, Tokyo, Hamburg, Madrid or Houston doesn't really matter. We operate serial produced machines with serial produced weaknesses. Our global reach shown below makes insights accessible worldwide:



#### Differentiator # 4:



#### Our only product: Owner-2-Owner Collaboration

All our cash flow comes only from wind asset owners. We have no sponsors who would might encourage us to tweak discussions to include their products or services. Nor do we have any other products, software, consultancy services that we would then try to sell you further down the road. Needless to say - our collaboration is only accessible for wind turbine owners. The value created in our collaboration will never be sold to anyone outside our collaboration.

We serve only wind asset owners and are otherwise completely independent with the only ambition to facilitate and manage collaboration.



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# Thanks!

/ Best Regards

