

Creative Agency Cost Recovery

Managing multiple clients made easy

Situation

A large creative services agency has multiple clients and needs to account for and bill clients for print services related to servicing of their account. The current process of calculating and billing accurately for print services for each of their many clients is time consuming and prone to errors such as billing too much or too little.

Solution

YSoft SafeQ enterprise print management enables employees to use print services for client work and charge, track, report and bill accurately for those services.

Getting Started

- Assess print environment situation and workflow challenges
- Complete a solutions review of the requirements to solve the accurate and efficient billing issue
- Offer a proof of concept to test the solution in the customer's environment
- Choose technology and implementation options
- Decide how you prefer to monetize and implement the solution.

Technology Required

Xerox **ConnectKey** MFP

YSoft SafeQ minimal modules needed:

YSoft SafeQ Authentication module

YSoft SafeQ Credit & Billing module

YSoft SafeQ Reporting module



Customer Benefits

Accurate data-based information for client billing

Digital reporting easily transferable into existing invoicing systems

Eliminates manual, time-consuming and often inaccurate calculations

Solution Links: [Find Out More on ConnectKey](#)
[Find Out More on Xerox All Apps](#)

