

Mobile Print for Hotels

Mobile solution provides differentiation and revenue

Situation

A medium size hotel chain with several locations is experiencing tough competition. They often hear from their guests that they would like to have the ability to print their documents directly from their mobile devices. Some of the neighboring hotels do not offer this capability and the management feels a mobile print solution could be a competitive advantage worth pursuing.

Solution

Hotel clients can easily print files in any format directly from their mobile device of choice. The new service is easy for customers to use and the hotel is able to differentiate from local competitors and charge a nominal fee for the service.

Getting Started

Assess your customer situation. Do they have similar challenges?
Understand their technology requirements and IT infrastructure
Choose technology from Technology Required
Decide how you prefer to monetize.

Technology Required

ConnectKey MFP
Xerox Mobile Print
Analyst support for set up & configuration

Solution Links: [Find Out More on ConnectKey](#)
[Find Out More on Xerox All Apps](#)

