

# Learning for a Lifetime: Creating a 60-year Curriculum

Abbreviated version for sharing (no photos for reduced size)

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***BE BOUNDLESS***



# Why a 60YC? Change and Higher Education

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# **HE change? Why would we do that?**

## Major shifts

- > **Economic: the 40-year societal job flip**
- > **Fracturing civil society**
- > **Technology: internet> web>mobile>AI**
- > **Longevity: educating for a 100-year life**
- > **Demographic cliff**
- > **Relevance: society's view of us**

# **The 60 Year Curriculum (Matkin 2016)**

## **#60YC**

Educating for the new lifetime

- > the formal higher education a person will need over the course of a 60-year working life (Branon, 2018)**
- > Lifelong learning=what learners must do**
- > The 60-year curriculum=what institutions must do**

# **60YC: 5 core components (Branon, 2018)**

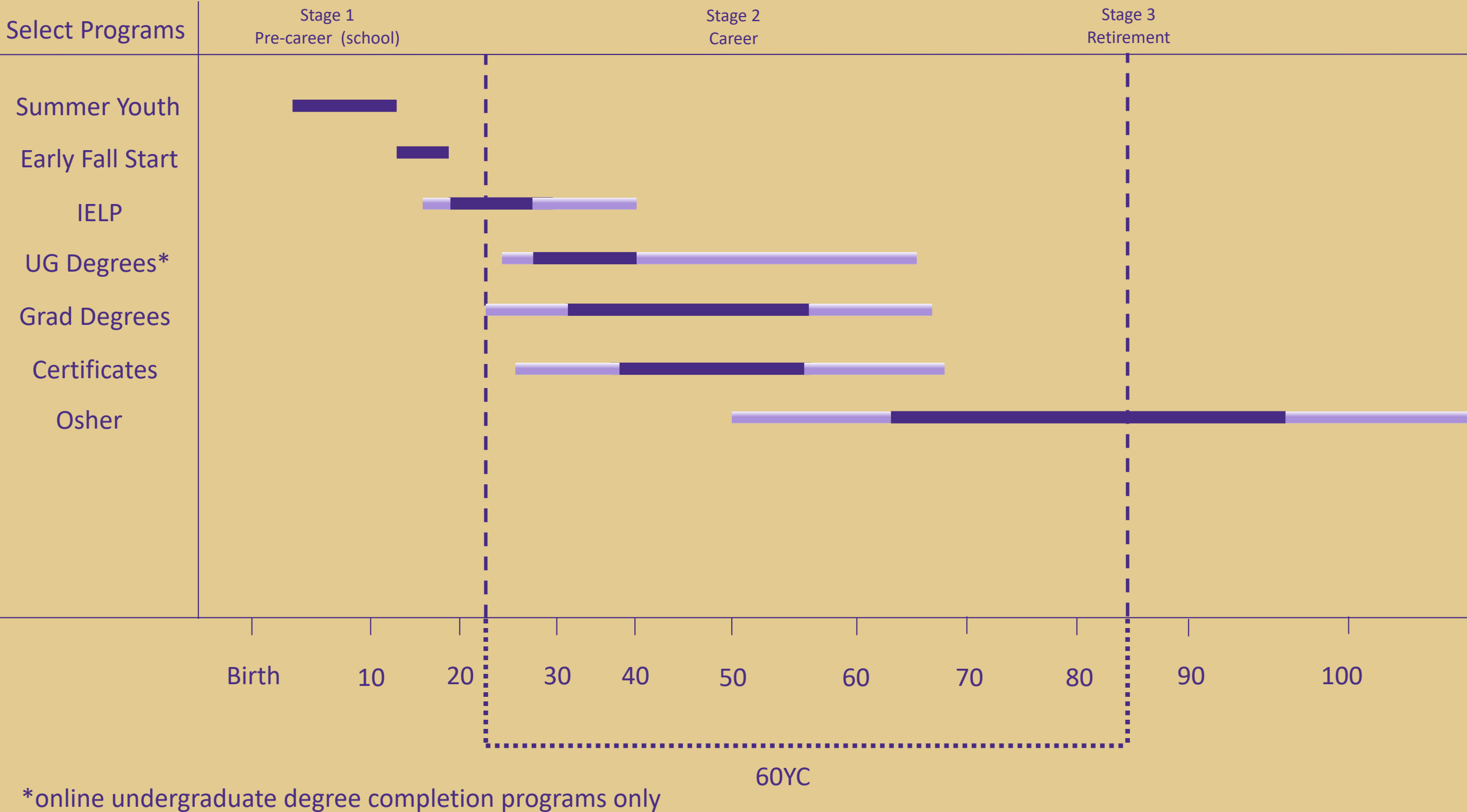
Key strategic directions

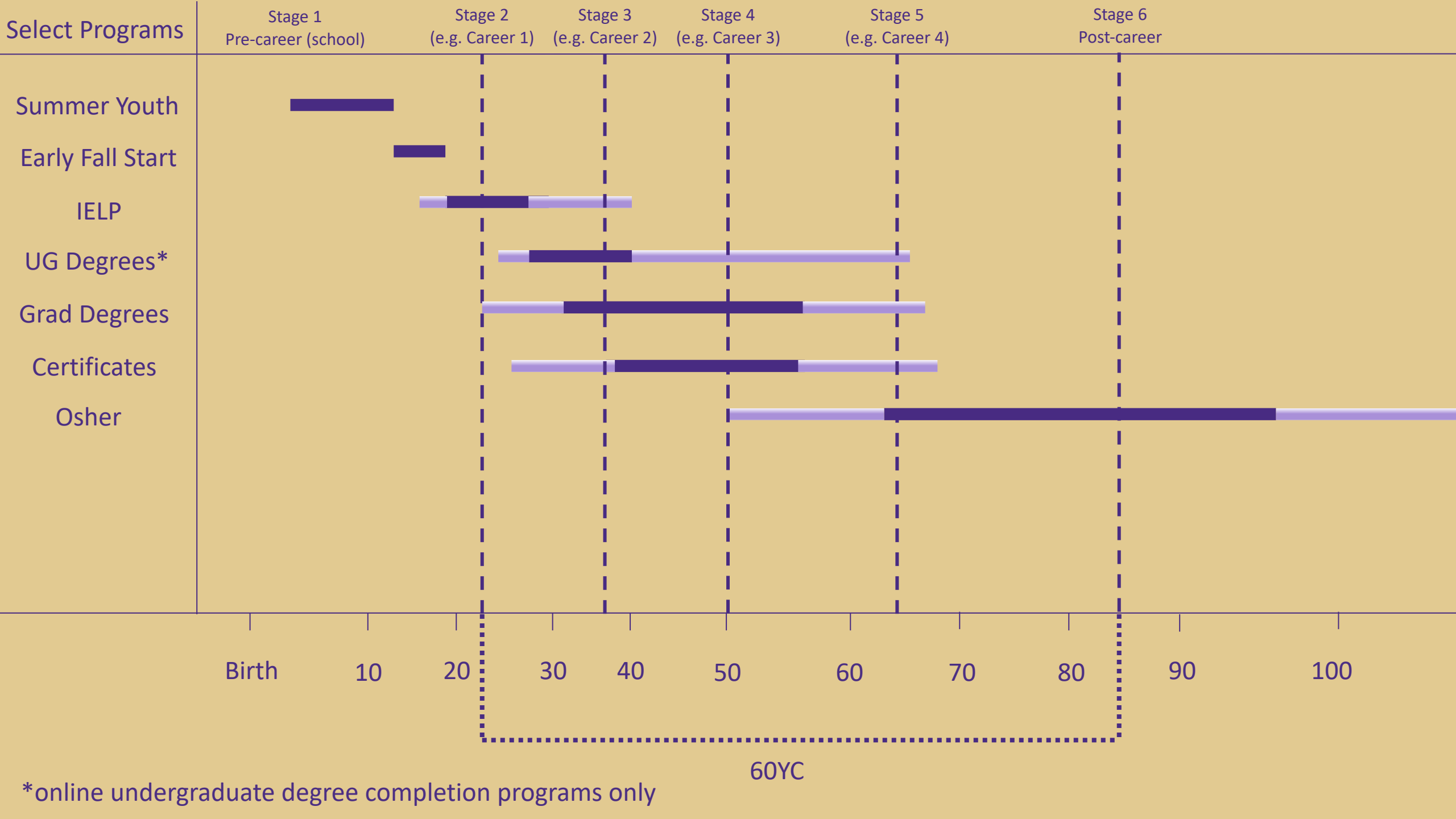
- > **The 'meta' curriculum**
- > **Digital credentials**
- > **The new academic stack**
- > **Learner services**
- > **Funding and policy**

# **The ‘meta curriculum’**

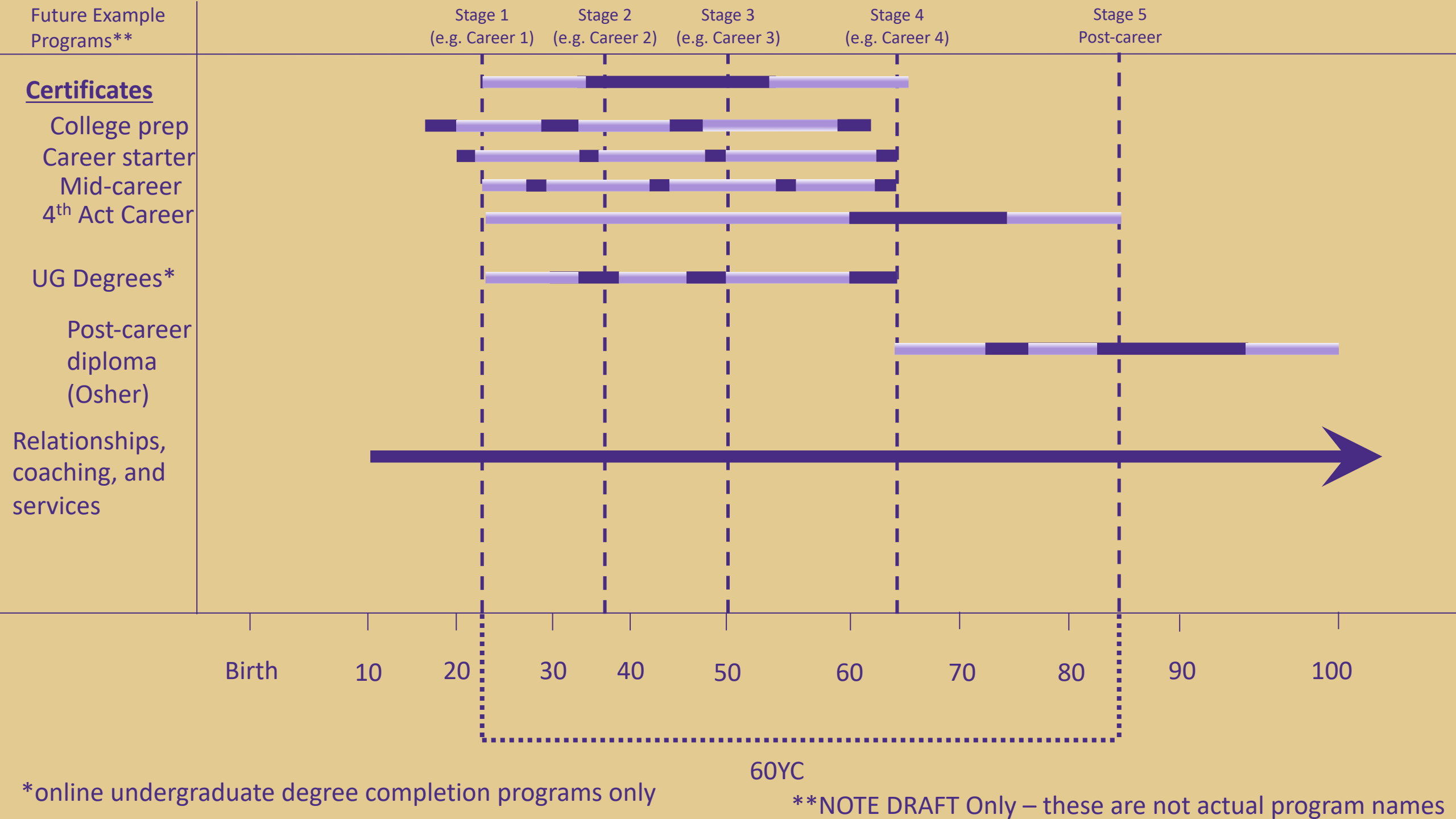
Viewing our portfolio, not a single program

- > **Merriam-Webster: curriculum: a set of courses constituting an area of specialization [leads to a credential]**
- > **60YC: Multiple specializations**
- > **60YC: Multiple credentials**
- > **60YC: Decades not quarters or years**
- > **60YC: Impossible to define for any individual**









# **Digital Credentials**

New 'signals' and 'completion markers' will change everything

- > **Degrees and certificates will not be the only credentials of the future**
- > **Credentials will be digital and contain extensive data about learner performance and the program**
- > **Performance itself may become credentialed activity**

# **The 'new academic stack'**

Our evolving technology picture

- > Scaled and highly differentiated LMS systems
- > New ways to consider physical space
- > Customer Relationship Management (CRM)
- > Credentialing systems
- > Universal learning record
- > A.I. and analytics systems
- > Learner Record Stores (LRS)
- > Experience Application Program Interface (xAPI)

# **Learner Services**

What will learners need other than great content?

- > **Enrollment services – we have today**
- > **Retention specialists**
- > **Career coaches**
- > **‘Learning Concierge’?**
- > **Learning Record Counselor?**

# **Funding and policy**

What will need to change?

- > Student debt already \$1.5T - now spend on lifelong learning?**
- > Portability of growing numbers of credentials**
- > Access and affordability for growing privatized educational opportunities**
- > Credit versus non-cred 'divide'**



The background of the slide is a photograph of a park. In the center, a tall, narrow fountain sprays water upwards. The fountain is surrounded by lush green trees and bushes. In the distance, a range of mountains is visible under a clear blue sky. The overall scene is bright and scenic.

# Thank you!

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