

# Plum Moving Media Privacy Policy

This Privacy Policy governs the manner in which Plum Moving Media collects, uses, maintains and discloses information collected from users (each, a "User") of the www.PlumMovingMedia.com website ("Site"). This privacy policy applies to the Site and all products and services offered by Plum Moving Media.

## Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

## Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

## Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## How we use collected information

Plum Moving Media may collect and use Users personal information for the following purposes:

- Information you provide helps us respond to your customer service requests and support needs more efficiently.
- We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site to personalize the user experience.
- We may use feedback you provide to improve our website, products and services.
- To run a promotion, contest, survey or other Site feature to send Users information they agreed to receive about topics we think will be of interest to them.
- We may use the email address to send User information and updates to respond to their inquiries, questions, and/or other requests.
- We may use the email address to send User company news & updates, demo reels, marketing materials, related product or service information, holiday greetings etc.
- If User decides to opt-in to a regularly scheduled newsletter, they will receive emails on a regular basis that may include blog posts, company news & updates etc.
- If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

## How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

## Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

## Accessing and Correcting Your Information

You can review and change your personal information by sending us an e-mail at [info@plummovingmedia.com](mailto:info@plummovingmedia.com) to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account.

If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Contributions, is governed by our terms of use.

### **Data security provision**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we try to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

### **Third party websites**

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

### **Changes to this privacy policy**

Plum Moving Media has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site and revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

### **Your acceptance of these terms**

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

### **Contacting us**

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

Plum Moving Media  
316 N. Milwaukee Street  
Suite 400  
Milwaukee, WI 53202  
414-271-6650

[www.PlumMovingMedia.com](http://www.PlumMovingMedia.com)  
[info@PlumMovingMedia.com](mailto:info@PlumMovingMedia.com)

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