# A Business-Driven Roadmap Leads to Game-Changing IT Results

**No matter what your role** in the enterprise, following a Business-Driven Roadmap for IT is a path to success.

**Beware of alternative routes** offered by ERP vendors - they often only take you where they want you to go.

**Start with your strategy** and experience how your roadmap delivers on business outcomes that are key to a winning journey!
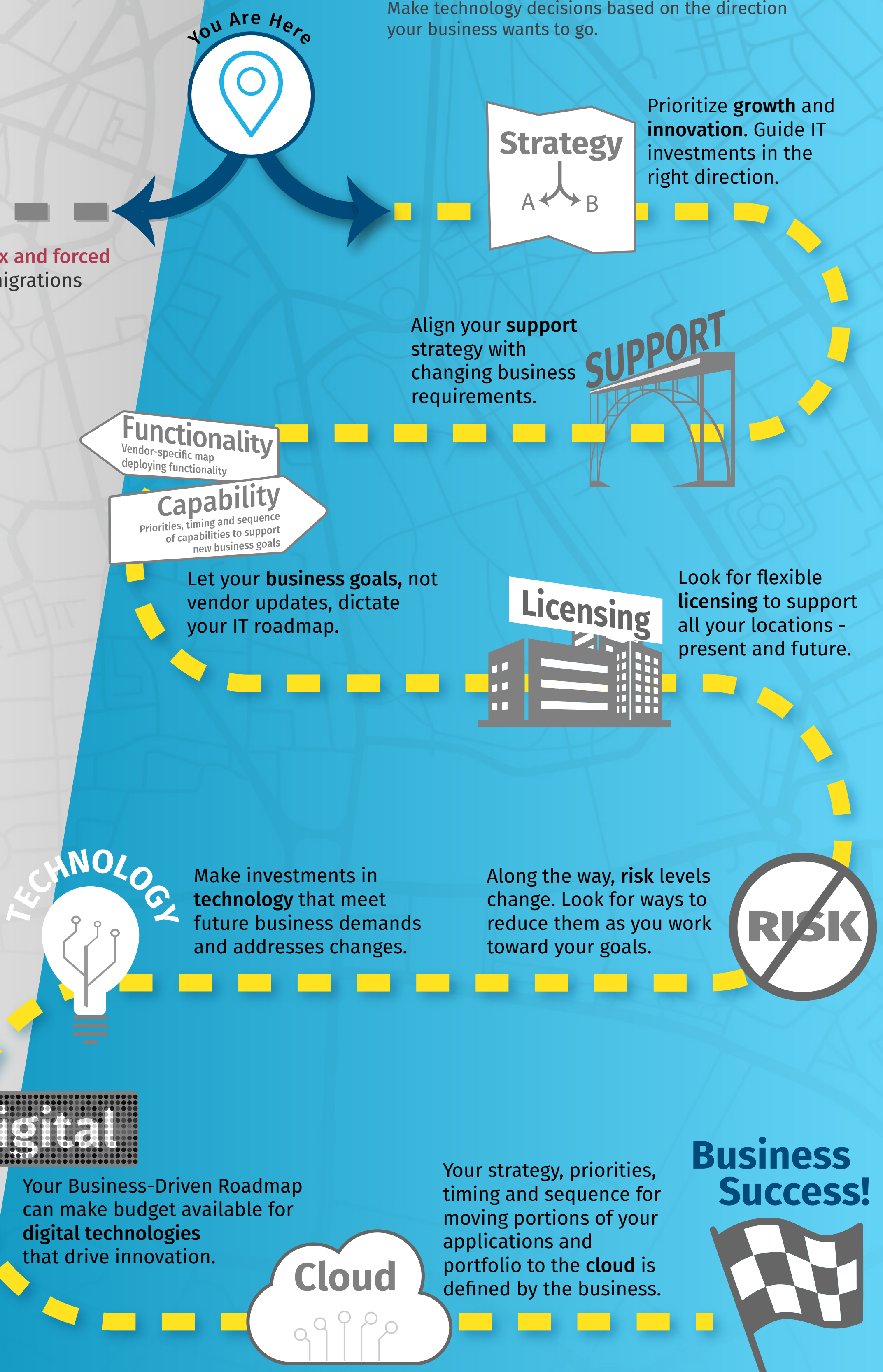
## Vendor-Dictated Roadmap

This path is designed to benefit the vendor, **not** your business.

## Business-Driven Roadmap

Make technology decisions based on the direction your business wants to go.

**You Are Here**

**Complex and forced** cloud migrations

Often **low value** of upgrades

**Strategy**

A → B

Prioritize **growth** and **innovation**. Guide IT investments in the right direction.

Align your **support** strategy with changing business requirements.

**SUPPORT**

**Higher** support costs

**Functionality**
Vendor-specific map deploying functionality

**Capability**
Priorities, timing and sequence of capabilities to support new business goals

Let your **business goals,** not vendor updates, dictate your IT roadmap.

Look for flexible **licensing** to support all your locations - present and future.

**Licensing**

Potential **loss of support** for core applications

**TECHNOLOGY**

Make investments in **technology** that meet future business demands and addresses changes.

Along the way, **risk** levels change. Look for ways to reduce them as you work toward your goals.

**RISK**

Possible vendor **lock-in**

**Digital**

Your Business-Driven Roadmap can make budget available for **digital technologies** that drive innovation.

Your strategy, priorities, timing and sequence for moving portions of your applications and portfolio to the **cloud** is defined by the business.

**Business Success!**

**Immature cloud offerings** can lead to operational mishaps

**Cloud**

For directions on following your own Business-Driven Roadmap, read the research report:

**The Business-Driven Roadmap Imperative**

**Click to read the full report**

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