

Three ways Citrix Workspace boosts productivity in the office — and beyond

Not so long ago, employees worked from assigned desks and on assigned desktop computers. Then the mobile revolution came along and with it, the proliferation of smart devices and new technology. Organizations soon discovered that having people work from wherever they needed, increased productivity and efficiency. But mobile technology also came with challenges—like IT sprawl, disparate systems, inconsistent user experiences, and security risks. Today, top organizations are delivering on the promise of modern work—securing access to any app, on any device, network, or cloud—from anywhere.

Let's see how an end-to-end secure, digital workspace can help your teams work more effectively too.



Securely deliver the apps, desktops, and data your teams rely on—from anywhere, on any device.

1. Deliver continuous, on-the-go access to mobile employees

According to a Gallup poll, 37 percent of U.S. workers have telecommuted, working from home an average of two days per month.

The ubiquity of mobile devices and wireless connectivity has expanded on what Citrix has long held to be true: "work" is not a place—it's what you do. A digital workspace enables secure access to company apps and data, so workers can be as productive remotely as they are at the office.

An effective digital workspace requires security, remote access to apps and data, and an exceptional user experience. Citrix Workspace delivers it all:

- A unified gateway offers secure, consistent and easy access from the user's device of choice
- Mobile technology provides secure, mobile productivity apps for the best on-the-go user experience
- A robust file sharing solution ensures workers can quickly and securely access corporate and personal files from any endpoint, and in turn, securely share them with fellow employees and third parties

Citrix Workspace further ensures a great user experience by delivering five times the performance over a WAN to desktop apps than any competitor—even across a low-bandwidth network.

2. Keep your remote workforce productive

A remote worker isn't someone who just works from their home office. Many, like doctors, factory workers, and insurance associates are constantly on the move within a given site. Others, like field workers, are always fully remote. Some are even shift workers and clinicians who use shared devices to reduce costs. For them to remain productive, they need reliable, fast and secure access to corporate apps and data, regardless of where they roam.

With Citrix Workspace, employees, contractors, and other workers have those tools at their fingertips. Take, for example, a doctor reviewing a patient file in his office using his laptop. He can quickly transition to his tablet while making rounds and continue reviewing the patient file using the same app virtually. He can also check any urgent emails using a native mobile application. Whether using virtual, mobile, SaaS or web apps, our doctor can access his apps and data without having to carry around a specific type of device. Devices can also be shared to reduce equipment costs, and each employee has a secure connection to the data they need without having to return to the office. What's more, a secure file sharing solution lets people in the field safely connect, view, store, and share the data they need from anywhere.

3. Turn physical workspaces into a model of efficiency

A secure digital workspace doesn't only make sense for mobile and remote employees. It also brings tangible benefits to the physical workspace. By empowering your employees to work from anywhere, your company has the ability to hire and retain the best talent, because location isn't a deciding factor. It also allows you to support bring-your-own-devices, create multi-purpose spaces, and reduce overhead costs. Citrix Workspace also enables you to save on equipment, substituting low-cost devices like Chromebooks or Raspberry Pi for pricier laptops and desktops.

As the Internet of Things (IoT) continues to change the way we work and introduce new efficiencies, Citrix Workspace is engineered to help you keep up. Consider the introduction of beacons, mobile apps, and sensors that have become "smart offices." IoT makes it easier for employees to work, whether in an office building or remotely — and for companies to increase office space utilization and employee efficacy. Citrix Workspace technology determines an employee's location, typical behaviors, and type of meeting — and then automatically connects and intelligently configures the right apps, data, and equipment (e.g., printers, monitors, or VOIP line), tailoring the session to the unique situation. And when in proximity, an intuitive hub connects Bluetooth-enabled phones, automatically connecting your teams to their session, allowing them to roam from room to room without being disconnected.

Imagine a smart meeting room equipped with IoT devices: your employees are either automatically connected, or connects them with the push of a button. They can also create an instant virtual session — all without spending time connecting to screens, audio, and other devices. And, intelligent analytics provides real data with actionable insights, so your teams can better understand how facilities and IT infrastructures are being used, allowing you to focus your investments in the most impactful places and ensure optimal experiences and efficiencies.

Conclusion

No matter what your mobility needs are, a secure digital workspace can provide a seamless and intuitive user experience. All while your IT and operations teams maintain security and control.

Find out why Citrix Workspace is the most comprehensive, secure digital workspace available today. Learn more at www.citrix.com/workspace.



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