



**GO
BEYOND
THE CLOUD**



The Cloud is not just about technology...

It is about transformation. Transformation of thought, transformation of process, transformation of skillsets and ultimately the transformation of your business.

Many companies can migrate you to the cloud, but very few really understand the real impact of cloud migration on all areas of your business and the opportunities that cloud technology brings. Though strong technical expertise is a must, the real value of the cloud lies in transforming and automating your underlying business processes and practices.



Most companies do not maximize the value of the cloud

We believe a successful cloud strategy should result in increased speed to market, agility, elasticity, redundancy, cost efficiencies, and should also allow you to better focus on growing your business.

While the benefits of migrating to the cloud are significant, there are considerable associated challenges that should not be underestimated:

- **Loss of Financial Control**

IT financial management practices must be revamped or the flexibility and elasticity of the cloud will result in costs exploding and losing financial control.

- **Security and Privacy Concerns**

Moving to the cloud increases the complexity of managing the security and legal aspects of your data and technology assets. This added challenge requires an increased set of controls, technologies and operating disciplines.

- **Outdated IT Delivery Model**

Maximizing the value of your cloud investment requires you to fundamentally transform how you run and operate IT. It requires new processes, skillsets and capabilities that do not exist in traditionally run IT organizations.

We help companies transform their IT operating model by implementing customized, holistic cloud solutions. Auxis approaches cloud services from both the standpoints of technology and of business standpoint. We are experts in cloud technology, IT operations and business process optimization. We bring over 18 years of expertise in technology driven business transformations for Fortune 1000 companies across a broad range of industries.

The Auxis Difference

Most cloud service firms tend to narrowly focus on technology. In contrast, we bring a very different approach, focusing instead on transforming the entire organization to succeed in a cloud-enabled model:

- ✓ Experts in aligning cloud strategy to business strategy
- ✓ Combination of high-end cloud consulting and operational management
- ✓ Cloud practitioners and operators, not career consultants
- ✓ Cost-effective delivery model offering combination of U.S. and Nearshore resources
- ✓ Strong consumption-based IT financial modeling expertise
- ✓ Deep technical expertise in cloud architecture, DevOps, IT processes and security

Auxis helps companies migrate to the cloud so that they can focus on innovation and growing their business.

Auxis' cloud service offerings include:



Cloud Strategy

- Strategy design, with a strong focus on business alignment
- Cloud service provider assessment and selection
- Development of cloud business case and ROI analysis



Cloud Design & Implementation

- Cloud architecture and design
- Engineering and implementation of cloud services, automation and networking
- Technical and project management skills and resources for cloud migration



Cloud Operations & Management

- Outsourcing, monitoring (NOC) and operation of your cloud environments
- Design and implementation of ITIL® and DevOps- based processes
- Comprehensive service catalog and SLAs
- Dashboard and reporting of metrics



Cloud Security Management

- Risk and security compliance assessments
- Design and implementation of complex single or multi-cloud security solutions
- Day-to-day management of cloud security operations
- Ongoing monitoring (SOC) and response to security threats and attacks



Cloud Financial Management

- Financial and cost model design for the cloud
- Ongoing monitoring, tracking of costs related to usage, addition or removal of components and resources
- Implementation of cost controls, processes and financial governance



Cloud Disaster Recovery

- Disaster recovery strategy design and planning
- Implementation of redundant cloud environments to ensure high availability
- Ongoing monitoring and testing of the recovery plan



AWS Partner Network

As a Consulting Partner within the AWS Partner Network (APN), Auxis has access to all AWS resources and training to support customers as they deploy, run and manage applications in the AWS Cloud, offering unparalleled service to respond to customers' needs:

- Working with companies through every stage of the process - to design, architect, build, migrate and manage workloads and applications on the cloud and AWS
- Streamlining operations and reducing IT costs
- Ensuring faster delivery while offering improved security
- Presenting on-demand capabilities and scalable resources
- Connecting to a global network seamlessly extending the reach of your business in real-time



www.auxis.com



Client Profile: \$1.75B hospitality leader with timeshare resorts and hotels around the world, with more than 60 resorts and 400,000+ owners and members, employing more than 10,000 people

Challenge: Client's system was inefficient, exhibited poor response time, inconsistent with its monitoring processes and tools, and offered minimal potential for innovation or improvement

Auxis Role: Auxis was approached to design and quote a new reservations system that would run on the AWS cloud platform and that would cover Client's extensive global property portfolio.

Results: Auxis successfully designed and priced a new reservations system running on the Amazon Web Services cloud platform, with the following benefits:

- **Reduced costs by 30%** from using a typical datacenter and hardware purchases
- **Streamlined management tools** to focus on improvement and performance management
- **Improved security services** with a system that is more robust, less expensive and easier to manage



Client Profile: Recently acquired by a \$72B retailer in the U.S., client provides cloud-based e-commerce and point-of-sale solutions for connected product retailers

Challenge: Acquisition required integration into a new system, but was lacking optimization, governance and operational procedures, thus requiring a tight turnaround time and tight security monitoring for the new infrastructure.

Auxis Role: Auxis helps select, design and migrate the recently acquired omnichannel application solution to the cloud, and monitored and controlled cloud spend as well.

Results: By moving client's platform to the cloud and utilizing Auxis Cloud Managed Services and Financial Management Services out of Auxis' Nearshore Center in Costa Rica, the company was able to achieve:

- **Increased business focus** on innovation and strategy while Auxis handled infrastructure monitoring, management and support
- **Improved business agility** allowing developers to streamline their efforts and reduce workflow inefficiencies
- **Business peace of mind** with restored confidence that data was protected in the event of an attack
- **Cost control** by monitoring and tracking usage, eliminating inefficiencies and replacing them with appropriate solutions

Client Profile: Global Vacation ownership leader with over 64 managed resorts and access to more than 193,000 owners and 4,500 resorts worldwide

Challenge: Client's production systems were hosted at one facility, while developmental and test environments were managed out of their corporate offices, so a 36-month strategic IT plan was needed to update back-end systems and improve booking processes

Auxis Role: Auxis was approached to identify the best cloud service provider for this client and to manage the migration process through cloud design and implementation

Results: Auxis cloud expertise helped deliver successful and seamless solutions to the client, including:

- **Comprehensive evaluation and selection** of a cloud provider matching client's needs and meeting their challenges and cost model
- **Reduced cloud readiness time** by designing and deploying a platform within the timeframe and allowing client to focus on business innovation and growth
- **Implemented successful IT staff training and support** that educated internal teams on AWS, including how to build components, perform cloud operational tasks, and ensure a smooth transition cloud operational costs, and ensured a smooth transition



About Auxis

Auxis is a very different consulting and outsourcing firm comprised of former industry professionals who don't act like traditional consultants. Offering a customized, "real world," results-oriented approach, we become engrained in our clients' culture and vision and truly dedicated to their success. Our depth of experience allows us to operate under a very different leverage model and maintain a focus on customization, flexibility and bottom line results at a very competitive cost structure. Whether in Finance & Accounting, IT, Supply Chain or any back office operation, Auxis creates and implements strategies to streamline any area and improve efficiency, reduce costs and increase profitability.

