



DATASHEET

MaxExpress Upgrade Package (for V10.0+)

| \$999

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MAXEXPRESS UPGRADE PACKAGE (FOR V10.0+)

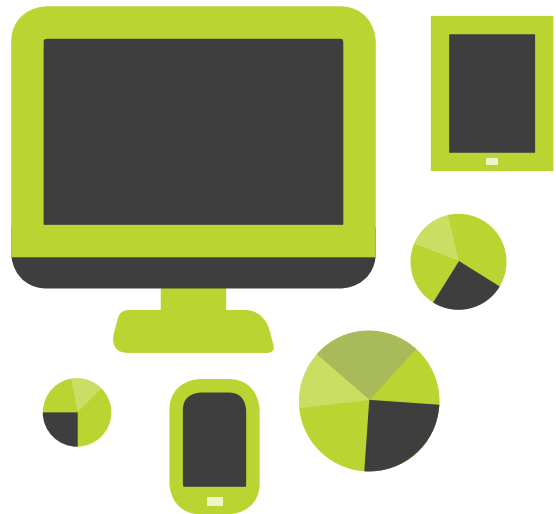
MAXIMIZER IS A COMPLEX ENTERPRISE CRM APPLICATION COMPRISED OF DATABASE, EMAIL, AND WEB SERVERS. THE MAXEXPRESS 2016 UPGRADE PACKAGE WILL HELP YOU TO GET MAXIMIZER TECHNICALLY INSTALLED AND RUNNING.

The MaxExpress Upgrade Package will help you to get upgraded, migrated and trained with the confidence of a professional install—as quickly and efficiently as possible. This will save you time and allow you to focus on your business.

This professional services package will ensure that your system is upgraded and you are oriented to the new capabilities. In addition, our team will complete our 14 point Max Health Check to ensure your system is functioning optimally, including checking backup services and performance optimization.

The package consists of the following services, working with your Maximizer CRM expert advisor:

- 1** Maximizer will directly guide you through the Maximizer server upgrade and access clients, Maximizer CRM Web, Windows and Mobile access components as needed by your organization.
- 2** Guidance through known considerations when installing dependent components.
- 3** Assistance in the installation of a client workstation for the access method of your choice. Knowledge transfer ensures that you can independently setup all of your workstations.
- 4** An orientation on the Maximizer CRM 2016 user interface, the features and new capabilities found in this release
- 5** As needed setup of additional users.



- 6** Assistance in creating five (5) user-defined fields to track your business's unique data points and to show how to setup default entries for quick data entry of standard information.
- 7** Assistance in creating a new column view using one or more of the new User-Defined Fields.
- 8** To show how to run a basic search and report to access your information.
- 9** Continuous knowledge transfer during the session from a Maximizer CRM advisor on best practices for using Maximizer CRM
- 10** Dedicated time for questions on how best to use Maximizer CRM in your environment.
- 11** Follow-up 15 minute phone call with your CRM Advisor over the following 30 days to answer any questions.

MAXEXPRESS ON-PREMISE PACKAGE OPTIONS:

Recommended: Maximizer User Essentials Training Session covers the product's extensive data points, Action Plans and Dashboards. Learn from our experts in a dedicated session to drive the efficiency within your team. Approximately 100 minutes in length, and up to 3 attendees per session.

\$399

Additional Workstation or Client Installs – Per Workstation (1 included).

\$79

Import of additional data (Contacts, Companies) from a CSV file that has up to 30 discrete columns of data, and less than 12,000 records of company, contact or opportunity.

\$499

- Additional Data Import services are available. Please call for a quote.

Maximizer CRM Solution Configuration Assistance per hour.

\$499

Upgrade from V10 or more recent.

FREE

Upgrade of Maximizer V6.0 to V9.0 to current version of Maximizer CRM.

\$399

Upgrade of Maximizer versions V1.0 to V5 to current version of Maximizer CRM.

\$1299

New to Maximizer 3rd party application data migrations are available for ACT! Goldmine, MS CRM, Salesforce.

STARTING FROM \$1600

Extended Hours Delivery (Overnight or Weekend) **Subject to Availability**

\$499

24 hour rush installation. **Subject to Availability**

\$249

MAXEXPRESS INSTALLATION NOTES:

1 The MaxExpress engagement must be completed within 3 months from initial purchase or it is considered complete.

2 Scheduled sessions cancelled within 24 hours will be charged a re-scheduling fee of \$200.

3 Sessions are conducted virtually using Citrix Go to Assist to complete the guided installation remotely database server is located.

4 Additional Data Import services, conversion from other CRM or contact management solutions are available. Please contact your account manager for a quote.

5 Extended Hours Delivery and 24-hour rush installation are subject to Consultant availability. 24-hour rush available on standard working days (Monday to Friday) only.

About Maximizer

Maximizer CRM is fueling the growth of businesses around the world.

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/any-time mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.



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