

## Press Contacts

Jon Regan  
CEdMA  
(408) 594-5597  
Marketing11@cedma.org

### **CEdMA Honors Bentley Systems for Innovation in Education**

San Jose, CA – December 7, 2012 – The Computer Education Management Association (CEdMA), the premier networking organization for training executives, managers, and professionals, today announced that Bentley Systems, Incorporated was honored with CEdMA’s 2012 Innovation Award. The award, which was given out at CEdMA’s Fall Conference, recognizes outstanding innovation in training organizations for high-tech companies.

The submission by Bentley Systems’ learning organization, Bentley Institute, reflected the development and implementation of a highly personalized learning path application that incorporates customized home pages, real-time progress feedback, and learning paths that can be saved, modified, and shared by organizations and their learners. The learning paths can be focused on such things as language, products, or learning preference, and can even be customized down to the module level within courses to eliminate redundant learning.

Since its launch in April, more than 10,000 learners have begun using the site. The initial 150 learning paths created by Bentley Institute have been eclipsed by more than 550 learning paths tailored by individual learners to their professional development needs. Another 300-plus learning paths have been established by companies who then ‘push’ those training assignments directly to colleagues for completion.

“A key goal of Bentley is sustaining the infrastructure professions, and Bentley Institute went into development of the learning management system with a single focus: enable our user organizations to grow and sustain their people with continuous learning that is meaningful to each team member,” said Peter Huftalen, vice president, Bentley Institute. “At the individual practitioner level, users employ learning paths to create actionable training plans that ultimately make them more efficient and effective on the job. At a higher level, the organization can develop learning paths for individuals or teams with an eye toward greater business objectives.”

According to Pat Durante, president of CEdMA, “Bentley Institute has raised the bar and led the way towards a more personalized approach to technical training. Its new learner portal is far and away the most innovative approach we have seen this year. It allows individual users to tailor what they want to learn, how they want to learn it, and even

what order they wish to learn it in, all while tracking each learner's progress towards mastery of the skills he or she wishes to acquire.”

Durante continued, “The training world has been struggling for years to transform from the traditional classroom model to a more blended approach to meet our customers’ needs. We believe that companies should follow Bentley’s lead and drive towards ever more consumable, ever more personal, and ever more integrated learning experiences because our customers are demanding it.”

### **About Bentley Systems, Incorporated**

Bentley Systems is the global leader dedicated to providing architects, engineers, geospatial professionals, constructors, and owner-operators with comprehensive software solutions for sustaining infrastructure. Bentley Systems applies information mobility to improve asset performance by leveraging *information modeling* through *integrated projects* for *intelligent infrastructure*. Its solutions encompass the *MicroStation* platform for infrastructure design and modeling, the *ProjectWise* platform for infrastructure project team collaboration and work sharing, and the *AssetWise* platform for infrastructure asset operations – all supporting a broad portfolio of interoperable applications and complemented by worldwide professional services. Founded in 1984, Bentley has more than 3,000 colleagues in 50 countries, more than \$500 million in annual revenues, and since 2003 has invested more than \$1 billion in research, development, and acquisitions. For more information, visit [www.bentley.com](http://www.bentley.com).

### **About CEEdMA**

Established in 1991, CEEdMA is the premier networking organization for training executives, managers, and professionals on a management path within hardware and software companies. CEEdMA’s over 300 members, representing more than 70 technology companies, benefit from a range of exclusive services including bi-annual industry surveys, bi-annual conferences, monthly newsletters, an “ask the members” forum, and special interest groups. For more information about CEEdMA, please visit [www.cedma.org](http://www.cedma.org) or contact Jon Regan at [marketing11@cedma.org](mailto:marketing11@cedma.org) or (408) 417-0268.

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