

MARKETING HATS LOOK BETTER ON US

[you can't do everything yourself]



[business
DEPOT]
MARKETING

Marketing is an overwhelming world for a business owner. With the many hats you wear on any given day, you are faced with many challenges.

Don't let **marketing** be one of them.



[business
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MARKETING

MARKETING SUBSCRIPTION

Our marketing subscription service provides you with a trusted marketing team who understands your business goals and uses their marketing know-how and experience to guide your business towards reaching its full potential.

You may not be able to afford the overheads of a full time employee right now, so your business can benefit from our helping hands at a fraction of the cost so you can get to the point where you CAN hire that full time marketing support.



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MARKETING



We exist to take on the stresses of **marketing** from you and help move your business from where it is now, to where it needs to be.

SUBSCRIPTION SERVICES

Choose any of the below services to include in your subscription and our marketing team will deliver these services throughout the month.



MARKETING PLAN DEVELOPMENT

We will provide you with a tailored marketing plan to lead you in the right direction, and coordinate and measure all marketing efforts.



ON-GOING MARKETING ADVICE

Access the marketing advice you need each month via phone, video conference or face to face.



MEASUREMENT & REPORTING

We provide you with an analysis measured against pre-defined success metrics so you can see what's working.



MEETING ATTENDANCE

Our marketing specialists will attend your board and strategy meetings as your company's "marketing representative", offering relevant advice and strategies.



VIDEO MARKETING

Lean on the video production expertise of our team to produce quality video content that connects with your online audience and move them to action.



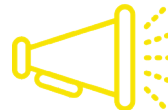
EMAIL MARKETING

Email is one of the most effective ways to move people through the marketing and sales funnel, so we'll also provide you with email/EDM support.



GRAPHIC DESIGN

You don't want your marketing and brand assets looking like they were designed in Microsoft Paint, do you? We will provide monthly graphic design assistance.



CONTENT MARKETING

We will take on the creation of content assets and manage the publication and distribution of your content through your various channels.



SOCIAL MEDIA MARKETING

We help you navigate your business through the noisy world of social media by managing your online communities.



WEBSITE MANAGEMENT

We will manage the updating and maintenance of your website working with your digital partner, as well as posting your content to your blog.

SUBSCRIPTION PACKAGES

We tailor our monthly subscription packages to suit any small-to-medium sized business. Let's have a chat and together we can build a package that will help you achieve your business goals.



**Custom subscription
packages starting from
\$1,500 per month**

HOW YOUR SUBSCRIPTION WORKS

1.

ONBOARDING

A good marketing strategy will not only focus on how to get your business from A to B, it will detail any obstacles you may come up against and strategies to push through. That's why we begin our journey together with a discovery workshop and audit/strategy session to set the scene.

Your subscription may change following the onboarding as we may discover things you do and do not need.

2.

MONTHLY MARKETING SUPPORT

Following your on-boarding, you will have access to a marketing team who will facilitate the services listed in this proposal.

Once you have reached your limit of service inclusions within your subscription, we will either provide you with an estimate to complete required services, or discuss increasing your subscription package to accommodate your needs moving forward. Alternatively, should we discover you do not need some of the services, we can decrease your monthly subscription.

3.

ADDITIONAL SERVICES

Additional services outside of your subscription and the setup of any marketing systems or platforms are quoted as a separate cost. This includes, but is not limited to:

- Email marketing platforms setup
- Video Production
- Copywriting [not including content for blogs etc.]
- Social Media page setups
- Google AdWords account & campaign setup
- Website design and development
- CRM & Marketing Automation systems

HOW YOUR ONBOARDING WORKS

Before we can start doing some great marketing together, we need to understand more about what you have done in the past, what has and hasn't worked, and what your focus is moving forward. The following two workshops help us set the scene and provide us with all we need to deliver a marketing plan for your business.

DISCOVERY & AUDIT SESSION

We'll go through your business plan and goals, and audit past and current marketing strategies and activities, market position and customers. This is important so we understand what has and hasn't worked in your past marketing efforts, and understand more about your customers.

"FOCUS" WORKSHOP

In this session, we focus in on your branding, marketing and specific challenges such as competitive threats, new product introduction, etc. We'll also identify marketing opportunities, KPIs and goals, and strategies to achieve these goals. Following this workshop, your Marketing Manager will provide you with our very own marketing plan.

If you already have a documented marketing plan, your onboarding will be shorter than usual.



**GET IN TOUCH
WITH US TODAY
TO FIND OUT HOW
MARKETING CAN
HELP EMPOWER
YOUR BUSINESS**

GET IN TOUCH



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LET'S GET SOCIAL



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