



“LIGHTS, CAMERA, ACTION!”

VIDEO PRODUCTION

BUSINESSDEPOT MARKETING

WHY VIDEO?

Video has become the go to strategy for many businesses who see the benefit in telling a story and sharing with the market through the power of online video. It may be easier now than ever before to create video content, but few businesses possess the knowledge [and even the resources] to produce quality video content they are proud of or that can influence a positive return. That's where we come in...

We provide an end-to-end video marketing production service available to small-to-medium businesses. We're equipped with everything to produce the highest quality industry standard video content for your business to showcase your brand, story and expertise.

Using our video marketing experience and expertise in video production, we work with businesses to develop a strategy for their video marketing and produce consistent video content that connects with an audience and maximises return on investment.

We create videos that deliver results and raise the bar in your marketing.





**VIDEO IS NOT THE FUTURE
OF MARKETING, VIDEO IS
HAPPENING NOW.**



WHAT WE CAN DO FOR YOU

Video can share your business with the world, so if you have been considering doing video in your business, but don't know how to approach it, then we can help you cut through the clutter. We make things simple and work with you to create videos that tell a story, showcase your expertise, add value to your audience, and influence purchase decisions.

We are also here for businesses who are currently producing videos and are not happy with the results. We can apply our skills to drive the strategy behind your video and execute this for you. We will provide you with a seamless process of producing videos that will increase leads and drive revenue.

We offer full-service video production for businesses who want corporate, educational and presentation to camera videos. We work with you to develop your topics and scripts and then we manage the behind the scenes process, so you don't have to worry.



HOW WE DO IT

We take you through our 4 phase video marketing framework to produce videos that make a real impact on your business. Unlike some other video production companies and videographers, we start by looking deep into your overall content strategy, mapping tactics, style and message to your overall marketing strategy.



OUR VIDEO PRODUCTION PACKAGES

We have packages available to suit your business size and objectives. Video content should be a consistent delivery to your audience to maximise your results, that's why our service is either on an on-going monthly basis to maintain that required consistency, or we can do a once off "batched content" project to produce enough video content for the near future.

1 VIDEO P/MONTH

\$1,200 P/MONTH

Video Marketing & Content Strategy

Script Preparation

Filming

Editing [complete with intro/outro logo animation]

Upload to hosting platform

Distribution through online channels

Analyse video performance

2 VIDEOS P/MONTH

\$2,000 P/MONTH

Video Marketing & Content Strategy

Script Preparation

Filming

Editing [complete with intro/outro logo animation]

Upload to hosting platform

Distribution through online channels

Analyse video performance

6 VIDEO PACK

\$4,500

Batch content by producing videos in advance

Video Marketing & Content Strategy

Filming

Editing [complete with intro/outro logo animation]

Upload to hosting platform

READY TO START FILMING?

GET IN TOUCH

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