



MONTHLY MARKETING SUBSCRIPTION



businessdepot.com.au/marketing



STRATEGY NEW IDEAS IMPLEMENTATION

Your monthly marketing subscription provides you with a trusted marketing team who understands your business goals.

We use our marketing expertise and experience to oversee your marketing strategy, come up with new ideas and drive the marketing function of your business so you can focus on what you do best... running your business.

A marketing team without the overheads

HOW YOUR MARKETING SUBSCRIPTION WORKS

- 1.** **You undergo a marketing strategy session**

We begin our journey together with a 4 hour [minimum] strategy workshop to set the scene and identify key marketing opportunities for your brand.
- 2.** **We develop your marketing plan**

Following your initial workshop, we'll draft your marketing plan detailing the key strategies and tactics to focus on over the next 12 months to meet your business objectives.
- 3.** **We setup your platforms & tools**

In the final step of your onboarding we will setup, and give you access to, the necessary platforms and tools to streamline your marketing processes and give you full visibility over your marketing.
- 4.** **... AND WE'RE OFF!**

Now we have your strategy in place and your platforms and systems setup, we begin delivering the marketing services that are in your subscription on a monthly basis.

We'll check-in with you regularly

To ensure you are across what is happening in your marketing, we'll schedule in a fortnightly check-in where we'll go through what's coming up, results of previous activity and ask for your input where required.

CHOOSE FROM ANY OF THE BELOW SERVICES

Monthly Subscription Packages from \$2000

MARKETING STRATEGY & ADVICE

We will work with you to build a tailored marketing plan to lead you in the right direction, and coordinate and measure all marketing efforts. You can also access the marketing advice you need each month via phone, video conference or face to face.



VIDEO MARKETING

Lean on the video production expertise of our team to produce quality video blogs that connect with your online audience and moves them to action.



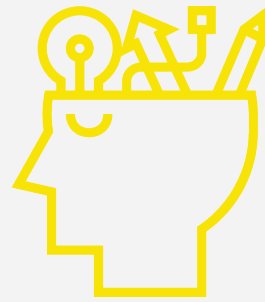
EMAIL MARKETING

Email is one of the most effective ways to move people through the marketing and sales funnel. We will build regular emails/EDMs to be sent to your marketing database and keep your audience engaged.



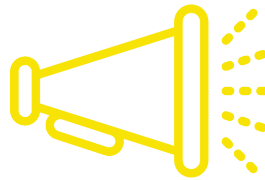
GRAPHIC DESIGN

You don't want your marketing and brand assets looking like they were designed in Microsoft Paint, do you? We will provide monthly graphic design services to ensure your brand assets are shown in the best light.



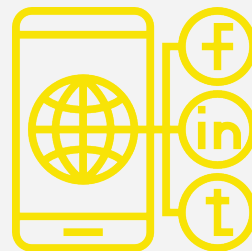
CONTENT MARKETING

We will take on the creation of content assets, such as blogs and articles, and manage the publication and distribution of your content through your various online channels.



SOCIAL MEDIA MARKETING

We help you navigate your business through the noisy world of social media by managing your online communities, posting content your your channels and keeping your social media audience engaged.



We tailor our monthly subscription packages to suit any small-to-medium sized business. Let's have a chat and together we can build a package that will help you achieve your business goals.

READY TO START BUILDING SOME MOMENTUM WITH YOUR MARKETING?

Get in touch with businessDEPOT Marketing team for a free 45 minute chat about how marketing can help grow your business.



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