



Performance Automatic is recognized in the industry as a leading performance-oriented remanufacturer of automatic transmissions and quality supplier of performance-oriented parts, kits and accessories. With sales in excess of \$2.5 million and growing, Performance sells its products to distributors on a nation-wide basis.

Richard Carlton, managing member of the buyer group, **Allegiance Business Group, LLC**, is excited to announce its acquisition of **Performance Automatic**. With an extensive background in the vehicle maintenance industry, **Mr. Carlton** understands the importance of the reputation that **Performance Automatic** enjoys with both industry professionals and aficionados, and plans to leverage that reputation into further growth in the Company's existing markets as well as expanding into new product lines.

Prime Investments Business Brokers acted as intermediary in the transaction. With offices in Potomac, MD and Reston, VA, Prime Investments provides M&A and Business Broker Advisory services to business owners throughout the mid-Atlantic and beyond. Prime's "no up-front fee" business model, unusual in the M&A industry, has proved attractive to business owners throughout its market.