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# Why are you losing the war for talent?

## 10 major mistakes that tech companies make when hiring

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Every startup needs people.
Sales are in demand.
Marketers are in demand.
Tech is in demand.

## Every single position has a huge amount of demand.

Over the last year, 7 in 10 companies have looked to expand. But the reality is, 23% fail because they don't have the right team in place.

## No matter how good your platform is, you need to find a way to stand out.

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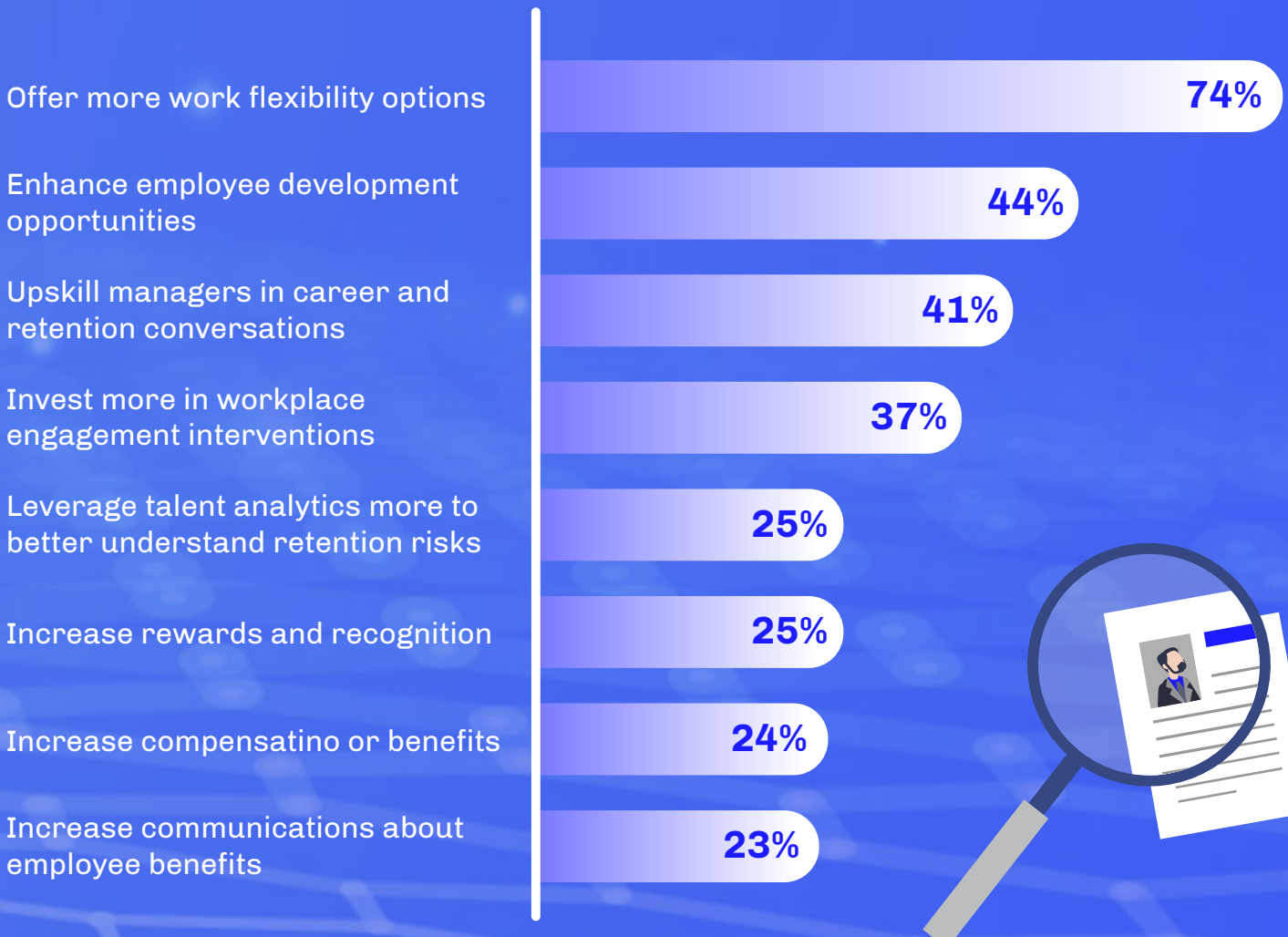
# What is your organization doing, or planning to do, to address employee turnover?

## Percentage of HR leaders, selecting all that apply



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# 10 reasons why you're losing the war for talent

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1. People haven't bought into your mission
2. You can't convey your culture well enough to candidates
3. Not offering the right salaries
4. Lack of other perks (e.g. flexible working)
5. Losing out to companies who offer equity

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6 Being too tight on your requirements

7 Your interview process is broken

8 Job adverts are crap

9 You're not selling the opportunity

10 Don't value learning and development

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## Are you looking for a leadership talent?

## GET IN TOUCH

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